



Cross & Crescent

a LAMBDA CHI ALPHA FRATERNITY publication



2008 Mayor of the Year

Rick Baker

2008 Financial Recap

How Our Songs Define Us

A Tribute to Tozier Brown

UCLA Brother & SNL Member

WILL FORTE

January 2009 · XCVI · Issue 1



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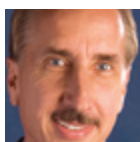
WILL FORTE, STAR OF NBC'S SATURDAY NIGHT LIVE



An SNL cast member since 2002, he's excited about the re-colonization of his UCLA chapter. Before joining SNL, Forte was a member of The Groundlings and has written and/or produced on the TV series "Late Show with David Letterman," "3rd Rock from the Sun," "That '70s Show," and "Action." **By Bill Farkas**

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2008 U.S. MAYOR OF THE YEAR



Rick Baker, a two-term mayor of St. Petersburg Florida, was recently named the U.S. Mayor of the Year by *Governing* magazine. A former chapter president, he was chosen from a field of 20,000 candidates based on his astute planning and accomplishments in helping to revitalize the city. **By Chris Barrick**

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Chapters Require Alumni Volunteers

Loyalty, service & stewardship, and a little personal courage.

By **Tim Reuter (Simpson 2004)**

IN THE FALL OF 2005, Lambda Chi Alpha initiated Shine the Badge, a grassroots effort to once again bring focus and attention to the chapter/colony operating standards outlined in the Constitution and Statutory Code. The second standard to receive strategic focus was standard g. – that “the chapter or colony must have an officially appointed High Pi...”

When Shine the Badge began, less than 75 percent of our subordinate chapters had High Pis in place, and, with the work of our undergraduate brothers, alumni brothers, and General Fraternity staff, we peaked last year with almost 95 percent of chapters having an officially appointed High Pi.

Unfortunately, as terms expire and our volunteers move on, we are now seeing a backslide of numbers of chapters with a High Pi. We are hoping alumni brothers will answer the call to serve the needs of our younger brothers, since today’s undergraduates, perhaps more than at any other time, are in need of meaningful mentorship and guidance.

Loyalty

“Of my own free will, I (state your full name), do promise and swear...that I will for the rest of my life abide by these solemn pledges.” This should sound pretty familiar, and our words, as men, called us to freely accept the responsibilities of brotherhood.

Many alumni brothers give time, talent, and/or treasure. Unfortunately, in terms of time, some undergraduate brothers are not so lucky to directly benefit from alumni guidance, which is almost always the key to the meaningful development and growth (Crescent) of our undergraduate brothers.

Service & Stewardship

In 1913, Dr. John E Mason (Pennsylvania 1913) wrote, “...the real bond of Lambda Chi Alpha, which every man should feel throughout his life, is that he is pledged to certain ideals, and that he has the strength and brotherly sympathy of a large body of men all over the country in back of him, to aid him in his struggle to live according to those ideals...”

Almost 100 years ago, Mason identified that it was not always easy to be a brother in Lambda Chi Alpha. Today, our undergraduate brothers have many distractions, yet the data shows today’s millennial generation benefits well from regular feedback and support.

I think the benefits of serving and providing stewardship for our undergraduate brothers are tremendous. As noted by Butler University’s High Pi, **Dr. Elgan Baker (DePauw 1971)**, “Because not only is it gratifying, but it is really fun. It keeps you alive in many

Chapters Needing Advisers

These subordinate zetas, according to our records, need an officially appointed High Pi.

- Akron (Gamma-Alpha)
- Alberta (Epsilon-Rho)
- Bucknell (Delta)
- Cal State-Sacramento (Phi-Pi)
- Colorado State-Pueblo (Delta-Omega)
- Loyola Marymount (Delta-Psi)
- Marietta (Kappa-Alpha)
- Michigan State (Gamma-Omicron)
- New Hampshire (Alpha-Xi)
- Northwestern (Alpha-Iota)
- South Dakota (Lambda-Theta)
- Southern California (Zeta-Delta)
- Texas-Austin (Alpha-Mu)
- Texas-El Paso (Zeta-Epsilon)
- Western Ontario (Delta-Eta)
- William Jewell (Epsilon-Nu)
- Wittenberg (Nu-Zeta)

ways. The vitality and energy which these young men bring into your life is more than enough reward for any frustration you occasionally feel for trying to help them find the right way.

Personal Courage

Choosing to serve our undergraduate brothers, much like choosing to take the oaths of brotherhood, takes a fair amount of personal courage. Keep in mind, the High Pi is the chief judicial officer and the representative of the Grand High Zeta in the chapter or colony.

More important, though, a High Pi provides the year-in, year-out consistency in a chapters or colony. Every year we have new officers, new associates, and new challenges but the High Pi remains a steadfast anchor of hope. Hope for the General Fraternity, yes, but, more importantly, an anchor for our undergraduate brothers in that they have an older, wiser, and trusted brother among them.

Between local chapter management, officer mentorship, and all of the programming rolling out under the True Brother Initiative, opportunities for alumni involvement at the local and international levels are continually growing.

The bedrock need for alumni volunteers is, and always will be, in the subordinate zetas. If you are able to volunteer, please contact Associate Director of Chapter Services, Matt Roy at mroy@lambdachi.org

Celebrating Lambda Chi's Legends & Leaders

As part of a 12-month series, our second month pays tribute to Tozier Brown.

By George Spasyk (Michigan 1949)

Editor's Note: *The following is an excerpt from an article written by Executive Director Emeritus George Spasyk in the Fall 2004 Cross & Crescent following the death of Tozier Brown.*

LAMBDA CHI ALPHA AND THE INTERFRATERNITY WORLD lost one of their most active and prominent leaders with the death of **Tozier Brown (Denver 1936)** on June 23, 2004, in Sarasota, Florida, at the age of 89.

A man who had good sense and a warm heart; humor and high seriousness; philosophical balance and an ability to get things done. That's a quick way to sum up our friend and brother Tozier Brown. It hardly seems possible that my association with him goes back 54 years to July 1950, when Tozier was Grand High Pi of Lambda Chi Alpha and visiting headquarters in Indianapolis preparing for that year's General Assembly, and I was starting my first day on the professional staff as a Traveling Secretary, fresh out of the University of Michigan. It was a job Tozier held as his first job right out of the University of Denver in 1936.

He had plans to go to law school, but the country was in the midst of the Great Depression and even with a scholarship to Cornell Law, he was unable to make ends meet. He traveled for three years and again planned for law school. But the merger with Theta Kappa Nu Fraternity took place that year, 1939, and with 28 new chapters to integrate into Lambda Chi Alpha, Tozier was persuaded by Administrative Secretary Bruce McIntosh to stay on another year to visit all of the former Theta Kappa Nu chapters.

Finally, in 1940, he took that scholarship to Cornell Law where he was the editor-in-chief of the Cornell Law Quarterly and graduated with honors in 1943. Tozier's professional career is chronicled elsewhere, but his fraternal and interfraternal knowledge is unmatched in the Greek world.

50 Years of Service

For 50 uninterrupted years, from 1946 until 1996, Tozier Brown served Lambda Chi Alpha and the Greek system in one official capacity or another. He was elected to the Grand High Zeta at the Toronto General Assembly in 1946, served three 4-year terms and was elected Grand High Alpha at the Montreal Assembly in 1958 for another four years. In 1951 he became a founding director of the

John E. Mason Memorial

Foundation, whose name was changed in 1968 to the Lambda Chi Alpha Educational Foundation; he served as president from 1977 to 1985 and finally retired from the Board in 1996.

Of more than 200,000 members of our fraternity, represented on more than 200 college and university campuses in North America, I would put Tozier up there among the top five people who had the greatest influence in our organization.

In 1962, the year he stepped down as Grand High Alpha, Tozier was elected to the Board of Directors of the National Interfraternity Conference, and was elected president in 1969. Ten years later, while still serving the Lambda Chi Alpha Educational Foundation, he turned his attention to the National Interfraternity Foundation, became a director and served as president for four years.



When he retired from that Foundation in 1991, he persuaded me to join its Board upon my retirement as Lambda Chi Alpha's Executive Vice President, which ultimately led to my being president of that Foundation. It seems there was always a Lambda Chi Alpha seat on every Interfraternity board, commission or committee in existence, and this was due to Tozier's commitment to Interfraternity service, a legacy I was very proud to share and continue.

Defining Qualities

There are so many words I could use to describe Tozier's qualities.

Perfectionist — he had an uncanny ability to make people perform, seemingly beyond their capabilities. Of the many Grand High Alphas I served with during my fraternity career, Tozier was by far the most exacting taskmaster. I would rather floss my teeth with barbed wire than mess up an assignment he had given me. Not because he would get angry, but because he expressed disappointment, which made it even worse.

This may come as a surprise, but I found Tozier to be an extremely intolerant person. That word normally has a negative connotation, but not with Tozier. He was intolerant of mediocrity. He was intolerant of laziness. He was intolerant of stupidity. He was intolerant of bigotry. He was intolerant of hypocrisy. He was intolerant of crude and rude behavior. He was openly intolerant of anything that represented the worst in our society.

One of my favorite quotations of Tozier's had to do with hazing, in which he said, "Unless you are a hypocrite, you cannot be unbrotherly toward a candidate on one day and administer the initiation degrees to him the next day." Truly, he was a gentleman in the finest sense of the word.

What's in a Name?

So, whether it was Fozier, Topaz, or Tozier, his high standards, his keen sense of professionalism, his gentle manner at times, yet his explosive dynamism at other times, his unselfishness in giving of himself freely, his sensitivity to the needs and aspirations of others — these are all rare qualities of a man, and Tozier Brown had them in abundance. This endeared him to the tens of thousands of fraternity and interfraternity friends and brothers.

Tozier's years on the National Interfraternity Conference Board in the late 1960s and the year he served as president, 1970–1971, are particularly significant and poignant. The fraternity system was going through one of the toughest times in its then nearly 200 years of

existence. More than a dozen fraternities had left the Conference, largely for the economic reasons, as hundreds of undergraduate chapters were unable to survive the anti-establishment firestorm that raged on college campuses. The NIC was on the verge of collapse.

As NIC president, Tozier instituted the most comprehensive public relations program the fraternity system had ever seen, and as he and I traveled around the country together, we secured endorsements favorable to the fraternity movement from hundreds of corporate and business leaders, college and university presidents, and prominent leaders of government, the professions and the arts. He asked me to serve as chairman of a committee to relocate NIC headquarters from New York to Indianapolis and, not surprisingly, we decided to put them in College Park, just around the corner from our headquarters.

And he hired its first full-time Executive Director, Jack Anson, Phi Kappa Tau, a position now held by a Lambda Chi, **Jon Williamson**. With all this activity, within the next year, one fraternity after another rejoined the Conference until the "family of fraternities" was again complete.



Tozier's strong emphasis on public relations and philanthropy was also evident in Lambda Chi Alpha programming, as he developed the "Lambda Chi Alpha Lends a Hand" logo. In 1986 the Grand High Zeta established the Tozier Brown Public Affairs Award,

given annually to chapters best exemplifying the ideals of community service, and the Educational Foundation created the Tozier Brown Graduate Fellowship. Tozier also developed the Order of Achievement, Order of Interfraternity Service, and Distinguished Service awards, he also developed the criteria for them, and even designed the medallions and certificates. The first were awarded in 1960 at the Cincinnati General Assembly.

Rest in Peace

I shall be eternally grateful for the 54 years Tozier has been part of my life. But we are also enormously grateful to him for bringing into our lives a truly wonderful woman, his wife Beatrice, whose tender, loving care these last several years of Tozier's struggles with Alzheimer's disease have been a genuine profile in courage.

Tozier now rests in peaceful eternity with our blessed Lord. And Bea may now find that peace that comes with a life fulfilled. So we may say goodbye to a dear friend and brother. We shall miss him more than these poor words can say.

2008 Financial Recap

Operating performance has steadily increased over the last five years.

By Dave Mace

IN FISCAL YEAR 2008 (ended June 30, 2008), The Lambda Chi Alpha Fraternity had revenues of \$3.91 million. The majority of this revenue came from undergraduate fees with the remainder coming from alumni contributions, investment income, royalties, and event registration. During this same period the Fraternity had expenses of \$3.53 million. Net income for the year came in at a healthy \$374,000. Total assets as of June 30, 2008 were \$4.5 million.

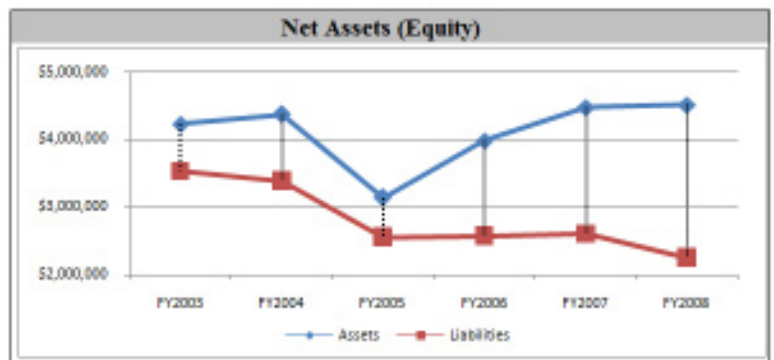
Over the last four years, total membership revenue has increased with an annualized growth rate of over 5 percent. While total membership has steadily increased, the financial health of the Fraternity has steadily increased as well. In fiscal year 2004, operating cash and investments represented a mere 71 percent of liabilities but, as of fiscal year 2008, we now stand at 312 percent coverage of current liabilities; a very dramatic turn-around in such a short period of time.

Lambda Chi Alpha Fraternity is well positioned for the future. Net assets have steadily increased over time from \$584,000 in fiscal year 2005 to \$2,251,000 in fiscal year 2008, an increase of \$1,667,000 in just three years and which represents an outstanding annualized growth rate of 57%. Return on assets has averaged a very respectable 8 percent over the last five years, with return on equity averaging 22 percent during this same period of time. This is especially significant, given that not-for-profit organizations generally are not able to post these kinds of results. The financial health of the organization is further demonstrated by the low mortgage and loan payable balances, currently standing at \$328,800 as of fiscal year 2008.

The operating performance of Lambda Chi Alpha Fraternity has steadily increased over the last five years and is currently in very solid financial condition. Early forecast projections for fiscal year 2009 are indicating that total revenues are going to be above budget in spite of the equity investment losses sustained as a result of this current economy. If we continue to be vigilant in controlling our expenses, we anticipate that, once again, we will have positive financial results for the current fiscal year of 2009.

Membership Revenues					
	FY2004	FY2005	FY2006	FY2007	FY2008
Association	\$ 241,995	\$ 252,460	\$ 255,190	\$ 240,240	\$ 245,840
Initiation	458,500	479,750	469,000	506,830	554,990
Active	773,741	895,861	924,380	834,329	860,009
Chapter Base	-	-	-	75,000	149,600
Risk Management	988,919	970,678	1,219,123	1,121,828	1,187,404
Total	2,463,155	2,598,748	2,867,693	2,778,227	2,997,843

Summary Financial Data					
	FY2004	FY2005	FY2006	FY2007	FY2008
Revenues	\$ 3,420,824	\$ 3,622,782	\$ 4,035,998	\$ 4,023,575	\$ 3,907,305
Expenses	3,142,294	4,020,695	3,217,865	3,548,979	3,533,330
Net Revenues	278,530	(397,913)	818,133	474,596	373,976
Assets	\$ 4,365,941	\$ 3,139,529	\$ 3,978,829	\$ 4,473,981	\$ 4,504,345
Liabilities	3,383,951	2,555,452	2,576,619	2,597,176	2,253,564
Net Assets (Equity)	981,991	584,077	1,402,210	1,876,805	2,250,781



Chapter News

Chapter news, alumni news, and reports of death

Akron (Gamma-Alpha)

Ronald Kline (1966) died April 29, 2007.

Alfred (Kappa-Sigma)

Kenneth G. Christie (1976) died March 2007.

John Temple (1949) died January 17, 2006.

Arizona (Zeta-Beta)

William Campbell (1951) died April 3, 2004.

Arkansas (Gamma-Chi)

Gilbert A. Buchanan (1956) died December 6, 2008.

Arkansas State (Iota-Theta)

Carrying on a 40-year tradition started by his father, Barry Forrest (1981) puts on his Santa gear with a bag full of toys to share Christmas with hospitalized children in Jonesboro, Arkansas. The gift-giving is sponsored by The Exchange Club of Jonesboro.

Allan K. Pruett (1971) died December 6, 2008. He spent 18 years as a special education vocational teacher.

Ball State (Iota-Alpha)

Dr. James D. Ehlebracht (1971) died December 1, 2008. He attended Ball State University on a golf scholarship and graduated Indiana University School of Dentistry. He practiced dentistry initially in Ft. Lauderdale, Florida, before moving his practice to Indianapolis for the remaining 26 years. Ehlebracht was a director of the Indiana Golf Association for 18 years, serving as the association's president in 1992-93.

Wendell Shafer (1962) died March 29, 2007.

Bucknell (Delta)

Frank E. Mendes (1947) died April 4, 2006.

Clark (Theta-Theta)

Roger Westcott (1952) died October 2008.

Clemson (Delta-Omicron)

The chapter placed second in the 2008 IFC Cup, which ranks fraternities based on several different categories including

academics, philanthropy, recruitment, traditions, new member education, intramural, educational programming, and Homecoming. Additionally, the chapter placed second in the annual Homecoming competition.

Colorado-Boulder (Gamma-Mu)

Book Worm Angel founder Kermit Myers (1951) was featured in the November 15, 2008 edition of The Wall Street Journal in an article entitled, "Profiles in Retirement." He was profiled in the December 2007 edition of the *Cross & Crescent*.

Colorado State (Gamma-Pi)

Arthur Hayes (1922) died.

James Roberts (1930) died.

Cornell (Omicron)

Fulton Holtby (1935) died.

George Popik (1949) died August 2008.

Denver (Alpha-Pi)

Kurt Overhardt, a Denver-based NHL agent who represents some of the league's top players, was profiled recently in The Denver Post. His clients include Dallas Stars goalie Marty Turco and young forwards Kyle Turris of the Phoenix Coyotes and T.J. Hensick of the Avalanche.

DePauw (Xi)

Clarke E. Whitaker (1943) died December 16, 2008. During World War II, he served in the U.S. Army and went on to serve as president of Color Box Inc. in Richmond, Indiana.

Ben Antle (1951) died March 14, 2008.

Drexel (Epsilon-Kappa)

H. William Prinkey (1952) died November 5, 2008.

Eastern Kentucky (Phi-Beta)

After working 14 years in higher education, Joe Sammons (1995) has launched his own career and life coaching business. He is a former chapter founder for Kent State University and served as the

chapter's alumni adviser from 2003-2007.

Eastern Michigan (Sigma-Kappa)

Chapter members held their Second Annual Memorial Jimmie Wade Casino Night on November 18, 2008. Approximately 25 brothers attended. Funds raised went to a Scholarship Fund and the Ritual Equipment Replacement Fund.

Founding chapter member and former chapter president **Mark Skiosinki (1976)** currently works as the Director of Information Technologies for the Charter Township of West Bloomfield. He is responsible for all aspects of technology use within the township.

A former chapter officer, **Steve Braq (1983)** is the owner of two Vespa stores in Missouri.

A former chapter officer and IFC representative, **John Aymond (1990)** currently works for Experian as a Major Accounts Executive for the Experian Automotive Group.

A former chapter officer, **John Scarbrough (1973)** is the business development manager for Climate Control Advance Products at Visteon.

Former chapter president **Andy Brauer (2002)** is in his first year working on a master of international relations at the University of Oklahoma. His first job out of college was with the U.S. Navy, and today he is still in the U.S. Navy's Intelligence Community.

Embry-Riddle (Sigma-Phi)

In addition to raising funds for the North American Food Drive, chapter brothers collected new toys in support of the annual toy drive sponsored and coordinated by the U.S. Marine Corps.

Florida (Epsilon-Mu)

Andy Foor (1985) died December 6, 2008. He was a walk-on member of the University of Florida football team and chapter president. Foor was part-owner of Sun Marketing Group Inc., an independent manufacturer's representative firm dedicated to the growth and development of the electronic markets located in Florida.

Florida Southern (Epsilon-Xi)

Kevin Jack (2009) qualified to water ski professionally in 2007. His career accomplishments include:

- Maine State Trick Ski Champion last 6 years straight
- 2005 NCWSA National Championships: 8th place: 2,980
- Helped lead Florida Southern College to its highest finish in over 20 years: 3rd place
- NCWSA: ranked 3rd in the country for American collegiate trick skiers in 2005.
- 6th place finish in trick at 2006 Collegiate Division 1 National

Championships, 4,520 points.

- USA Water Ski ranked 15th in the country, summer, 2005 for Men 1 trick skiers.
- USA Water Ski ranked 8th in the country, summer, 2006 for Men 1 trick skiers.
- USA Water Ski ranked 1st in the country, summer, 2007 for Men 1 trick skiers
- Lex Carroll Memorial New England Overall and Trick Champion 2006
- Florida Collegiate Division 1 State Championships Trick Champion '05, '06, '07, '08
- Florida Collegiate Division 1 State Championships Trick and Overall Champion '05, '06, '07, '08'
- NCWSA ranked 2nd in the U.S. for Division 1 college trick skiers: '07.
- 2007 Men's 1 Eastern Regional Trick, Jump, Overall Champion.
- 2007 Eastern Regional Al Tyll Award Winner (highest trick run in the Eastern Regional Championships (Maine to West Virginia.)
- Current Professional Ranking U.S. : 10th
- Current Professional World Ranking Under 21: 30
- Current Professional World Ranking: 66

Thomas G. Strahle (1960) died on June 23, 2008.

Florida State (Zeta-Rho)

Chapter brothers added 42 new associate members, seven of whom are legacies and two are varsity athletes.

Twenty-four of the first 100 chapter brothers, as well as the widows of two brothers, attended the 2008 Fall Reunion. These chapter founders enjoyed seeing the Heritage Grove Chapter House as well as a full weekend of activities.

Richard A. Priest (1975) died December 2, 2008.

Houston (Iota-Tau)

Don S. Tigner (1952) died October 22, 2003.

Indiana (Alpha-Omicron)

Dr. John A. Ricketts (1948) died on June 28, 2007.

Iowa Wesleyan (Theta-Iota)

Charles Fix (1932) died on July 15, 2005.

Kentucky (Epsilon-Phi)

Mike George (1981) died on April 1, 2007.

William I. Mason (1961) died October 2, 2006.

Maine (Beta)

Heywood Macomber Jr. (1944) died April 2008.

Marietta (Kappa-Alpha)

Jimmy Barlow (1950) died November 25, 1999.

Mercer (Zeta-Omega)

Jeff Stivler (1984) died February 29, 2008.

Michael Rainwater (1973) died December 22, 2006.

Lane Bennett (1984) died December 8, 2008.

Miami-OH (Zeta-Upsilon)

The colony held its first Pumpkin Bash on November 1, 2008, with nine participating sorority teams. The event raised 10,000 pounds of food to contribute to the Oxford Community Choice Pantry.

After being commissioned in the U.S. Marine Corps, **George F. Hager (1956)** joined IBM and spent the next 26 years moving around the country and Europe in various assignments.

Vince Tirola (1959) joined the Westport, Connecticut, office of the law firm Halloran & Sage, focusing on commercial and residential real estate, executive compensation, family law, and probate,

In 2005, **Don Grether (1962)** retired from Lawrence Berkeley National Laboratory, but still works there part-time on energy efficiency & renewable energy.

David Shade (1966) is first vice president of the Union League Club of Chicago. He is a founder, principal, and CEO of Wellspring Partners Ltd., a performance improvement and turnaround firm serving hospitals throughout the country.

Bill Jackson (1973) is president of Paragon Consulting Services, Inc., a consultancy of 22 specialists focused on the utility industry.

Trevor Talley (1990) is a senior engineer with Verizon.

Greg Houser (1994) of Columbus, Ohio, is vice president of research at Fund Evaluation Group.

Michigan State (Gamma-Omicron)

Clarence Gettel (1958) died 2002.

Millsaps (Theta-Eta)

Alex Pieschel (2010) and Ben McNair (2011) were named visual manager and layout editor, respectively, for the Millsaps College *Purple & White* newspaper.

James I. Lundy (1935) died 2002.

Missouri S&T (Alpha-Delta)

Dr. Harry B. Smith (1944) died August 8, 2008.

Montana State (Epsilon-Delta)

Brian E. Brekke (2000) died December 14, 2008. A former chapter officer, he started his career as a wilderness instructor for the Wilderness Treatment Center, where he would spend 100 days a year backpacking in the Bob Marshall Wilderness and skiing in the Badger Two Medicine while counseling at-risk youth on the joys of the outdoors and sobriety. He then became a licensed addiction counselor and continued working at Wilderness Treatment Center until 2004. He then became a founding member of Sober College in Woodland Hills, California, and ultimately took the position as president. As that program became successful, he wanted to do more, and this drive helped him develop Sober College University, a school dedicated to helping at-risk youth build a successful future.

Murray State (Lambda-Eta)

The chapter was named Philanthropy Charity Week champions.

Nebraska-Omaha (Iota-Delta)

Chapter brothers raised more than 25,000 pounds of food for the North American Food drive. They accomplished this through their Bounce-a-Thon annual fundraiser held during Homecoming Week and their annual Pumpkin Smash event held in the spring of 2008.

The brothers held an Initiation Ritual for 12 new brothers on December 6, 2008, with a 92 percent retention rate from associate members.

Chapter brothers held their fall formal at the Hilton Hotel in downtown Omaha. The formal was held to honor the outgoing chapter officers, graduating brothers, alumni, and new chapter officers.

New Hampshire (Alpha-Xi)

Ronald Herrick (1962) died November 25, 2008.

Nevada-Reno (Epsilon-Iota)

Col. John K. Carr (1940) died October 20, 2008.

James A. McLaughlin (1948) died June 21, 2008. He was a World War II veteran.

North Carolina-Chapel Hill (Gamma-Nu)

David Nail (1980) died.

North Carolina State (Gamma-Upsilon)

George Gardner (1935) died April 9, 2007.

North Dakota (Epsilon-Zeta)

Chapter brothers held their fall semester Initiation Ritual in conjunction with an alumni event.

The newly formed Alumni Advisory Board has modified its name to the Brotherhood Advisory Board. The alumni membership of the board has 16 members and held its first introductory meeting on December 24, 2008.

Oklahoma (Gamma-Rho)

Ray B. Patton (1955) died January 17, 2008. He was a U.S. Marine.

Penn State (Zeta)

Chapter members earned a 3.38 GPA, ranking them the highest among all fraternities. Additionally, the chapter's spring 2008 associate members had the highest GPA out of all new member classes. The chapter currently has nine associate members from fall rush.

Alumni brothers donated a new dining table for the chapter room, allowing the brothers to eat dinner together.

Paired with Alpha Sigma Alpha sorority, chapter members participated in the Penn State Dance Marathon, which raised \$180,000 for the Four Diamonds Fund to benefit children with cancer.

The chapter held its annual charity Watermelon Bash with Kappa Alpha Theta sorority.

Alex Middleton is a member of the IFC Executive Board as the IFC associate vice president for the dance marathon and Greek Sing.

Edwin W. Hall (1995) died September 15, 2008. A former chapter president, he moved to the Boston area where he held various positions with American Management Systems, Inc., The Boston Consulting Group, Inc., and most recently was a consultant for Emptoris, Inc. in Burlington, Massachusetts.

Pittsburg (Lambda-Chi)

Maj. Lon Williams (1988) and Lt. Lonnie Nelson (2000) have been deployed to Iraq for a second tour.

Purdue (Psi)

James E. Thompson (1956) died.

Norman Thompson (1941) died September 2005.

William Crimans (1947) died.

Rensselaer (Epsilon-Eta)

Norman Acker (1955) died June 2, 2008.

Rhode Island (Eta)

Chapter members honored their chapter adviser, Kevin Piatek (1993), for his 10 years of service and dedication to the chapter during a dinner on November 8, 2008. Forty alumni and undergraduate brothers attended to show their appreciation.

The chapter held an Initiation Ritual for 18 new brothers, the largest class in four years.

The chapter launched a new website (<http://lambdaurialum.blogspot.com>), where alumni brothers can stay in touch with the chapter and read the latest letter.

Reginald H. Perry (1932) died July 2, 2008.

David G. Carr (1972) died April 29, 2008.

Rutgers (Phi)

Michael DeSilva (1962) died December 24, 2007.

Vincent P. Maggio (1958) died February 2008. He was an active member in his local chapter.

Simpson (Theta-Lambda)

Andy Swalwell, William Swalwell, and Sam Swalwell celebrated the brotherhood following the chapter's fall Initiation Ritual.

Dr. Jim Krause (1971) has written a new book, "Guardians of the Game — A Legacy of Leadership," which includes a foreword by Duke University college basketball coach Mike Krzyzewski.

South Dakota (Alpha-Gamma)

Dr. Warren Sewell (1950) died.

Southern California (Zeta-Delta)

R. Michael O'Meara (1955) died May 1, 1997.

Southern Methodist (Gamma-Sigma)

Gabe Travers (2007) was promoted to executive producer at WSAV-TV, the NBC affiliate owned by Media General in Savannah, Georgia/Hilton Head, South Carolina.

Robert Keeling (1952) died on November 18, 2008.

Susquehanna (Iota-Eta)

Fred J. Chrvala (1960) died.

Syracuse (Alpha-Upsilon)

Richard H. Harder (1959) died September 18, 2008.

Tennessee-Knoxville (Epsilon-Omicron)

Former chapter president **David Van Fleet** (1957), a professor at Arizona State University, has written a book, "Workplace Survival: Dealing with Bad Bosses, Bad Workers, and Bad Jobs," which tackles the issues of negative bosses and bad workplaces with honesty and humor.

In addition, Van Fleet has received the prestigious Career Service Award from the Academy of Management, the oldest and largest scholarly management association in the world and includes professionals from 100 countries around the world. An AOM fellow and dean of the Southern Management Association Fellows, he has produced widely recognized research on leadership, the organization of managerial functions, and the history of management thought.

George A. Terry (1952) died. He was a former state senator who served both the Tennessee House of Representatives and the Tennessee State Senate. He was the vice president of First Trust & Savings Bank and of the First Southern Savings Bank.

Texas-Austin (Alpha-Mu)

Cletus A. Kotterman (1949) died August 15, 2008.

George H. Neill (1949) died September 26, 2006.

Texas State-San Marcos (Lambda-Phi)

Matt Gomez helped with the local Good Neighbor Program, picking up donations, shopping for the remaining food products, and delivering the baskets to five needy families.

Tulsa (Epsilon-Upsilon)

Enoch H. Trolinger Jr. (1947) died January 13, 2008.

Valparaiso (Iota-Sigma)

John O. Greenwood (1956) died January 2004.

Wabash (Alpha-Kappa)

Retired Baker University Professor **Tony Brown** (1983) gave the commencement address for fall graduates of Baker on December 14, 2008, in Baldwin City, Kansas. He has served as a psychology professor at Baker since 1990, and earned Phi Beta Kappa while at Wabash College. During his tenure at Baker, Brown has received several teaching awards, including the Distinguished Faculty Award, the Most Outstanding Professor Award and the Kopke Award for Distinguished Teaching. He has been active in the Baldwin City community, serving on the City Council, as vice president of the Black Jack Battlefield Trust, and in numerous offices in the Baldwin City Lions Club. Brown is currently State

Representative-Elect for the 10th District of the Kansas House.

Washington (Alpha-Psi)

Robert W. Wagner (1944) died September 2007.

Robert R. Howe (1960) died December 25, 2006.

Washington State (Tau)

Sean Ferguson (2007) died December 3, 2008.

Western Carolina (Beta-Zeta)

Chapter brothers held a drive for the Franklin Food Bank, a local organization that was close to being completely out of food for the holiday season. After quickly organizing a holiday food drive, the brothers were able to raise 300 pounds of food. In addition to this food drive, the chapter also donates the collected cans from Watermelon Bust to the Franklin Food Bank annually.

Western Kentucky (Lambda-Lambda)

Wells Gunn (2010) was named IFC vice president of judicial affairs.

William Jewell (Epsilon-Nu)

William Jewell College men's basketball coach **Larry Holley** (1967) will be among 14 individuals and three sports teams that will be inducted into the Missouri Sports Hall of Fame on Saturday, February 7, 2009, in Springfield, Missouri. A Missouri native, Holley has been the men's head basketball coach at William Jewell College since the 1979-80 school year, having won more than 750 games and received 14 Coach of the Year Awards.

Keith G. Winterowd (1957) died December 11, 2007.

William & Mary (Epsilon-Alpha)

Alvin P. Anderson (1970) died November 29, 2008. A lawyer turned civic statesman, he was a legend in land use cases, where he carefully explained arcane concepts in his soft Southern accent. He was instrumental in establishing the Williamsburg office of Kaufman & Canoles law firm and served as the managing partner. He was a former president of the W&M Society of the Alumni, a member of the Marshall-Wythe Law School Foundation Board, and until last year served on the Board of Visitors. In 1998 he received the Alumni Medallion, the highest honor bestowed by the W&M Alumni Association.

Wilmington (Colony 288)

Chapter brothers held a coat and clothing drive to prepare for the upcoming winter and to help those in the community who are in need. They collected more than 120 bags of clothing. In addition, the chapter brothers collected more than 1,300 pounds for this year's North American Food Drive. All clothing and food donations were given to the Sugartree Ministry.

How Our Songs Define Us

One brother champions the cause to sing “We’re All Good Brothers” at next summer’s celebration.

By David Leathers (Oregon State)

In 1984, Lambda Chi Alpha decided to revise the official Fraternity songbook in honor of the 75th Anniversary. The hope of our leadership was to revitalize the wonderful tradition of music that united and inspired so many generations of brothers and our founders held to such a high standard. Now that we’re turning 100, I feel compelled as the last editor of Songs of Lambda Chi Alpha to address one of our oldest legacies, singing.

Where Are We Now?

Imagine the scene at your next major sporting event if, when the National Anthem was played, people all over the stadium sang those cherished words to any tune of their choosing. That’s right, “The Star Spangled Banner” sung to the tune of “Oh Christmas Tree,” “Oh Canada!” or “God Save the Queen.” Well, that’s the situation at chapters all over the continent when you hear them sing “We’re All Good Brothers,” “All Hail,” or any other traditional Fraternity song.

Somewhere along the way, the actual melodies have become lost and/or blended to the point where when we are together collectively at a Conclave or Leadership Seminar, it sounds like complete chaos. While it might be fine for your local chapter since everyone will know your version, it makes it really impossible for anyone else to join you. Yes, there is a time to be socially relevant, but there is also a time to link up traditionally. Otherwise, some brothers get excluded.

Need another example? Hey, here’s an idea. Let’s sing “We’re All Good Brothers” where instead of putting your arms around each

other’s shoulders to form a circle like we used to do, a “mosh pit” forms where brothers are throwing themselves into each other. Well, that may be fun and culturally relevant in some ways, but I’m guessing you won’t see your alumni “crowd surfing” at the next Founders Day Banquet!

A few years ago, I had the opportunity to attend the 90th Celebration of a nearby chapter. At one point in the evening the undergraduates were called upon to render a song. Well, they sang one. Thankfully, it wasn’t profane. Quite the contrary. They sang a traditional favorite, “We’re All Good Brothers”. Unfortunately, the song was virtually unrecognizable to the more than 100 alumni in the room who would have loved to have joined their voices in song...had they only known the tune.

After the event, I asked one of the active brothers about the song disparity and he replied “that’s how we sing it now.” Wow! We missed a fantastic opportunity to bridge the gap of multiple generations of brothers by uniting in a song we all knew. Or in my case, feeling connected to brothers who weren’t from my home chapter. What was really interesting was that version of the song that most of the undergrads thought was “traditional” somehow had evolved over the years to a completely different tune than their own alumni learned. So much for that tradition.

History of Our Songs

Historically, our songs were a component of our fraternal experience that linked not only brother to brother, but chapter to chapter. Just like the benefit of a standard Initiation Ritual that provides commonality across the continent, songs of the Fraternity were another way to feel connected. Have we lost that connection today? I think so. And it’s tragic in a historical way, because our founders felt so strongly about it that they addressed it in some of our earliest publications.

The first time Lambda Chi Alpha songs appeared in any published “official” format was in 1916 (only seven years after our founding). Former Grand High Phi **Louis Robbins (Brown 1912)** said in the March 1916 *Purple, Green, and Gold*, “We cannot have too many songs. It is the duty of every member who has musical or poetic ability to contribute to the...quality of songs.” At one point, the fraternity actually held a song contest, and awarded a diamond badge or \$190 to the winner in 1920.

How did the songs come about? Out of practical necessity. Years ago,



long before brothers wore shirts with Greek letters on them, it would have been difficult to identify that group of young men who were walking across the campus or standing in front of their favorite sorority house. What a better way to identify your group than with a song? There were songs that said “Hello,” songs that said “Goodbye,” and songs for every occasion from pledging to graduation. There were songs to pray with when you blessed your food, and certainly there were songs we sang while socializing.

International Centennial Celebration

The 6th Edition of *Songs of Lambda Chi Alpha* was revised in 1984 in honor of the 75th Anniversary. The words were “modernized” to make them contemporary, and guitar chords were added since it seemed more chapters had access to guitars than a piano. Extensive research went into that edition (the previous edition was issued in 1940) with the hope that brothers everywhere would embrace their musical history and see singing as a great way to display and build spirit collectively.

Personally, I would like to sing “We’re All Good Brothers” at the International Centennial Celebration, with hundreds of my brothers from all over, and be able to recognize the tune. I’m planning to get all “choked up” and emotional about it, too. If I have to champion this cause alone, I will but I’m guessing that many other brothers feel as I do.

The Initiation Ritual isn’t the only thing that connects each of us to the other. Your singing a song about things I too remember lets me feel that we share a bond. It’s as if you were actually there when I was there; wherever “there” happened to be.

What 100 Years Means to Me

Lambda Chi Alpha has indeed reached a major milestone. We have outlived our founders and nearly all of our first generation brothers. Doing so ensures that we are here to stay and that the lofty ideals of our founders are not forgotten.

Perhaps of greater importance is that we are only 100 years old. All fraternities of comparable size are much older but we can justly claim to be the fastest growing fraternity in the world, one of the largest, the most progressive, and the most enduring. I think that our success is, in large part, attributable to our relative youth. That youth has allowed us to be the most thoroughly undergraduate controlled fraternity today, not bound to ancient irrelevant traditions or practices. As the first fraternity to eliminate pledgeship, and the first to institute associate membership, our innovation has achieved new heights with the new True Brother Initiative. Although not the first such program, ours is by far the most comprehensive in guiding our members to our Core Values, helping them achieve age-appropriate development tasks, and providing them with the foundation of lifelong brotherhood.

I am reminded that I have been a member for almost half of our history. When I joined in 1960, Lambda Chi Alpha provided me with the sense of belonging I had not had before. It became both a guide for the rest of my life and a family which demanded much in the way of commitment and hard work and provided more satisfaction than I could possibly have imagined. My proudest moments have all been gifts from my brothers.

— Former Grand High Zeta Member **Dr. Jeffrey J. Steele**
(Washington-WA 1964)

So, to all of our undergraduate brothers, here’s my encouragement. Yes, we want you to learn the songs and sing them every chance you get! But learn some of the songs that the rest of us learned (yes there is actually a melody with notes and everything).



2008 U.S. Mayor of the Year

Rick Baker, a two-term mayor of St. Petersburg, Florida, was recently named the U.S. Mayor of the Year by *Governing* magazine.

By Chris Barrick (Butler 2004)

RICK BAKER IS SERVING HIS SECOND TERM as mayor of St. Petersburg, Florida. His focus is to maintain and increase the quality of life in the city. **Baker (Florida State 1977)** has been very successful in this, as he was named 2008 Mayor of the Year by *Governing Magazine*.

“I look at it as a reflection of how well people see the city right now. While I hope I helped, I don’t take all the credit,” says Baker. “I refer to the city as a 25-year, overnight success because so many people have worked for many years to bring the city where it is today. I am blessed to be part of it, and I certainly haven’t been the only one.”

Florida State

Baker attended Florida State University where he joined Lambda Chi Alpha Fraternity. Two guys who lived next door in the dormitory to Baker went through fall rush and became affiliated with Lambda Chi. They invited Baker to the house to meet the brothers and he soon joined the Fraternity.

“Lambda Chi has the reputation of being one of the great fraternities on the FSU campus and just some of the guys I knew in the fraternity (is why I joined),” he says.

While in college, Baker got his first taste of politics. A brother, **Steve Powell (Florida State 1978)**, was student body president while Baker was a sophomore. There was an opening in the student senate and





Powell appointed Baker, who went on to be president of the Student Senate and senior class president.

Baker was also involved in the Fraternity. He attended national conferences and served as president of the chapter.

“I think the greatest thing I got from Lambda Chi was my year as president; it was a great learning experience for me,” says Baker. “As the president of a fraternity you are running a boarding house, a kitchen, and social services organization. You have all kinds of complications that are associated with that and you are doing it when you are 21 years old.”

Baker also says the guys he met in college are an important part of who he is today. He continues to be close friends with many brothers. He also said it was great to have all the contacts when he got out into the business world.

“I learned a lot on how to work with people, how to work on challenging issues as they come up,” says Baker, “I think I grew a lot because of that. I usually cite being the president of a fraternity as one of the greatest learning experiences I have ever had.”

Becoming Mayor

Following his undergraduate work, Baker earned both his MBA and law degree and then practiced law for 19 years. He then decided to run for mayor of St. Petersburg.

“I have always been attracted to the mayor job which is a strong-mayor form of government, where the mayor runs the city,” says Baker. “I had been involved in a lot of civic and charitable organizations and I felt if my objective was to make things better in the community the job of mayor would be a great opportunity at that.”

Baker’s mantra of maintaining and increasing the quality of life for the people who live here is one he takes seriously. He has worked on

public safety, economic development, bringing in jobs, and expanding parks and recreation centers. The city also has built a vibrant downtown.

“I focused very strongly on our midtown, which was our largest low income part of the city, my first four years and it really led the renaissance,” says Baker. It has been one of the greatest turnarounds in the country of an inner-city area.



Under Baker’s watch the city has seen a 250 percent increase in the number of top-tier schools in the city. It has launched a city green initiative and built bike paths and set a goal of having a public playground within a half mile of every child in the city.

Baker will leave office in January 2010 but hasn’t thought about any future ambitions yet.

“I have had two careers now and will be looking for a third. I want it to be something that I think will help the community and help move things forward,” says Baker. “But for the near future I am just going to focus on the job I have.”

Lambda Chi and Centennial

“There is great value in developing the bonds of friendship you develop in college. It is very interesting how in no other phase of your life you develop such strong relationships that continue with you for the rest of your life,” he says. “I think part of it is because you are in such a transitional time of your life to develop these relationships. The best thing I have gotten out of it is the friendships I have developed. To be part of an organization like Lambda Chi that brings folks together is a great thing.”

Will Forte, Star of NBC's Saturday Night Live

An SNL cast member since 2002, he's excited about the re-colonization of his UCLA chapter.

By Bill Farkas (Butler 1988)

RECENTLY, I MET WITH Will Forte (California-Los Angeles 1989) for coffee in New York City; he was on his way to rehearsal for "Saturday Night Live," where he has been a featured cast member for the past seven years.

We met at a local hotel dining room and as he looked out over Times Square with childlike wonder, I was struck by his amazement at the site even though he lives in New York City and works just two blocks from this sea of humanity.

Forte is a busy man. Most of this native Californian's life is spent on his demanding work schedule associated with the show: Monday and Tuesday are taken up with all-day writing sessions, which can regularly stretch into Wednesday morning; followed by Wednesday's table reads, which determine the best skits that will probably air on the Saturday night show; rehearsals on Thursday and Friday; the actual taping of two "Saturday Night Live" shows on Saturday night; and on Monday, the grind starts all over again.

Forte has been a cast member since 2002, and is known for his many impressions, including favorites like McGruber, political candidate Tim Calhoun, *The Falconer*, and as the failed basketball coach who shares a pep talk with Indianapolis Colts quarterback Peyton Manning.

This past fall, in addition to spoofing the presidential candidates, "Saturday Night Live" became a newsmaker and witnessed an elevated place for both candidates to be seen. Forte suggested that he has met more Secret Service agents this past fall than in any previous season. He went on to say, "I like the Secret Service."

California Dreamin'

While New York City has been his work setting, he is still very much a Californian at heart; when not rehearsing or taping the show, Forte often returns to the Los Angeles area, where he stays in close contact with his

Lambda Chi Alpha brothers.

He initially joined a fraternity to help lessen the size of the big University of California-Los Angeles campus. Forte thought he would find a place to live and socialize; what he found instead was "a family, an amazing extension of family."

Initiated into Lambda Chi Alpha in 1987, a history major, Forte graduated on the "five-year plan," and followed his father's footsteps into finance. After a year he felt "something tugging at me and I had to try out the comedy thing."





He auditioned for the Groundlings, an improvisational comedy troupe based in Los Angeles. The Groundlings sees over 1,000 students per year go through its program. The competitive program consists of four levels: basic, intermediate, writing lab, and advanced.

Participants must be successfully advanced from each level by the instructor. After completing the advanced level, Forte was voted into the Sunday Company, which performed on Sundays.

Members of the Main Company are selected from members of the Sunday Company. Forte compared his experience with the Groundlings to that of joining Lambda Chi Alpha, suggesting that you work and play together as you strive for similar goals. Today, Forte has merged his Lambda Chi brothers with his Groundlings friends, indicating that they probably enjoy each others company when the actor isn't around.

He left Los Angeles and headed to New York City to write on the "Late Show with David Letterman," "3rd Rock from the Sun" and "That '70s Show." Forte also wrote the 2007 film "The Brothers Solomon," in which he stars opposite Will Arnett (husband of former SNL cast member Amy Poehler).

He is currently writing a script to the movie "Parental Guidance Suggested" with fellow SNL cast member Andy Samberg.

Fears and Heroes

I asked Forte about the pressures of doing a live show, and particularly if he still got nervous. Reflecting on his first appearance on SNL he acknowledged that he was petrified and that it was one of the "scariest things ever."

But gradually the fear has gone away and his concerns have transferred to a desire to play the role well for the writers, "I want to do well for them...to honor their work."

When asked if he took exception to being cast as the SNL member who tends to play characters who appear to be out of the main stream or "off," Forte responded by saying, "I am totally normal — I am a normal person," however, "when I put on a mustache, certain cast members think I look like a disturbed person." He has no qualms about playing these characters.

He lists as his heroes: Steve Martin, Peter Sellers, and David Letterman. He describes working with Martin as one of his all-time favorite memories, finally working up the nerve to ask the actor questions about his comedy and his work on various roles in film and on television.

Forte spoke warmly about a memorable and enjoyable Lambda Chi Alpha undergraduate experience. Often he cited continued close relationships with his fellow UCLA brothers and remarked on his attendance at the 1992 General Assembly held in Orlando, Florida.

Forte remembered singing in the Fraternity chorus (off key) and that his main role for the chapter was to go out on the balcony of the massive atrium in the Stouffer's Orlando and make really loud noises in the courtyard: "I think I annoyed more than a few brothers at that gathering."

I asked if he recalled any General Fraternity figures from that event and he did recall meeting former Executive Vice President **George Spasyk (Michigan 1949)**. He says, "I still have a George Spasyk T-shirt. I need to find it and wear it on the show."

UCLA Re-Colonization

In closing, I asked Forte if he had any thoughts regarding the upcoming re-colonization effort at his alma mater. He thought a moment and replied:

"I am very excited about the return to the UCLA campus because it was such an amazing part of my life, and a part of my life that has not ended. I still hang out with Lambda Chi brothers all the time and they are some of my best friends. So, I really hope that others get a chance to experience that. It is such a unique experience, one that you can't explain unless you have been a part of it.

"Especially in the theater community, sometimes when you bring up that you were in a fraternity, you can get knocked a little bit; but it is something that you have to go through to understand. It is a part of my life that I am very happy about, and it really helped me grow as a person and inform me as a person. I am very thankful for it and happy that others will get that same opportunity."



Arkansas	Indiana State	Northern Illinois
California-Berkeley	Iowa	Northwestern
California-Los Angeles	Iowa State	Pennsylvania
Delaware	Kansas State	Samford
Eastern Illinois	Michigan	Sewanee
Elmhurst	Michigan State	Shippensburg
Florida	Morehead State	Tennessee
George Washington	Nashville Area Alumni	Towson
Illinois State		Tulsa

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