



# Cross & Crescent

a LAMBDA CHI ALPHA FRATERNITY publication

## BR+OTHERS HELPING OTHERS

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a Lambda Chi Alpha Fraternity publication

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### 2008 NORTH AMERICAN FOOD DRIVE RESULTS

2008 North American Food Drive collects over 2 million pounds of food. The New Orleans chapter sees NAFD as a priority as city and chapter rebuild. **By Chris Barrick**

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### RAISING CANE'S FOUNDER

A University of Georgia alumni brother, Todd Graves is the co-founder of Raising Cane's Chicken Fingers, a fast-food restaurant chain founded in Baton Rouge, Louisiana. On December 3, 2008, he will star in a new reality show, "Secret Millionaire," which takes successful individuals and puts them in an impoverished area, working for minimum wage. **By Chris Barrick**

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### AMERICAN CANCER SOCIETY'S CEO

A alumni brother from Ball State University, Dr. John Seffrin has served as CEO of the American Cancer Society since 1992, and has fought on the frontlines of the war against cancer for many years. Under his leadership, the Society has become the world's largest voluntary health organization fighting cancer, with a \$1 billion in resources to fund cancer research, advocacy, education, and service.

**By Chris Barrick**



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# 2008 North American Food Drive Results

2008 North American Food Drive collects more than 2 million pounds.

By Chris Barrick (Butler 2004)

SINCE 1993, LAMBDA CHI ALPHA HAS BEEN COORDINATING an international philanthropy project that has now raised approximately 30 million pounds of food for the needy across North America.

Called the Lambda Chi Alpha North American Food Drive, this annual event is arguably the largest single-day philanthropic project sponsored by a collegiate organization.

This year, Lambda Chi Alpha collected over million pounds of food with 73 chapters and colonies having reported their totals. Food collected by chapters directly supports the hungry and needy within their local community. Participating chapters typically gather money or canned food and donate all proceeds to a local food bank, shelter, or charity.

For some shelters, Lambda Chi Alpha's food drive is the single-largest source of charity they receive, and they rely on our chapters every year. Each can of food collected not only feeds someone in need but also raises the awareness that helping those in need is a cornerstone of what Lambda Chi Alpha is committed to doing.

"Brothers Feeding Others" is more than a slogan. It is the embodiment of the true principles upon which our Fraternity is founded.

### Testimonial from New Orleans

In the first online *Cross & Crescent*, in November 2005, University New Orleans University alumnus Mark Decker wrote about the aftermath of Hurricane Katrina.

"Their (Brothers) compassion and brotherly love gave me the strength I needed to survive," said Decker. "It was at this moment — when all hope seemed lost — Lambda Chi Alpha had the greatest impact on my life."

Following the hurricane the chapter at UNO was left with two members, but they decided to rebuild the fraternity concurrently with the rebuilding of the city of New Orleans. The remaining members

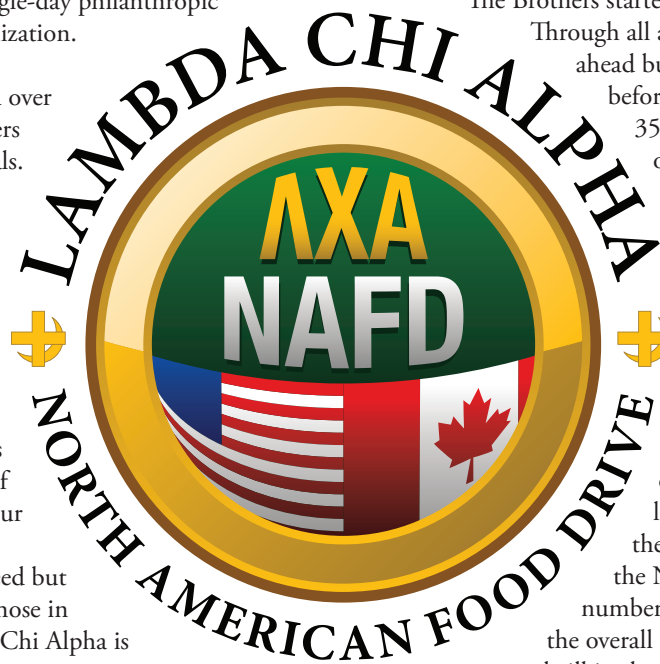
went to visit Marco, a UNO staff member and former High Pi, asking for help to rebuild the chapter. Eager to be part of the rebuilding of Lambda Chi Alpha, Marco agreed to once again assume the position of High Pi.

The Brothers started from square one three years ago.

Through all adversity the chapter has gone full steam ahead building the chapter better than it was before. Currently the largest house, one with 35 members, the chapter has the best GPA on campus and numerous leadership positions as well.

It was this spirit of rebuilding that has made the North American Food Drive the priority of the chapter.

"Right after Katrina when the chapter was just trying to bounce back is how this all started," says Marco. "The chapter is a group of leaders and as leaders wanted to be a part of rebuilding the community. They were driven to have the North American Food Drive be their number one priority. They wanted to be part of the overall recovery and a massive force in creating goodwill in the community."



### Top 10 Chapters

- Maryland Baltimore County — 389,450 pounds
- Truman State — 218,352 pounds
- Butler — 125,617 pounds
- New Orleans — 121,738 pounds
- Texas-San Antonio — 118,840 pounds
- Missouri-Columbia — 110,333 pounds
- Central Florida — 102,150 pounds
- Missouri-Kansas City — 87,945 pounds
- Mississippi State — 71,783 pounds
- Incarnate Word — 62,000 pounds

For a full list in of results please visit [www.lambdachi.org](http://www.lambdachi.org). ➕

# Reporting from the Road

Educational Foundation CEO Mark Bauer has been blogging about his travels to the Regional Centennial Celebrations.

By Mark Bauer (Cal State-Northridge 1974)

Educational Foundation CEO **Mark Bauer** has been blogging about his travels to the numerous Regional Centennial Celebrations and posting them on Lambda Chi's website (<http://www.lambdachi.org/centennialblog.aspx>). Here are a few notable samples:

## Fraternity is a Young Man's Sport: November, 19, 2008

I have often said that fraternity is a young man's sport, and what I mean by that is that Lambda Chi Alpha's essence is found in our undergraduate experience. As an alumnus brother I have always been proud that our Fraternity has kept a clear focus on our active brothers, to the extent that we are undoubtedly the leader in our field on this.

November 18<sup>th</sup> our undergraduates were king at our centennial reception at the Bankers Club in Cincinnati. The Cincinnati, Georgetown, and Miami (OH) chapters were all represented, looked good, acted like young professionals, and mingled well with the alumni in attendance. As I polled alumni one by one they all said in one way or another "if these men are typical of what we are attracting in the Fraternity today, then I know we are continuing to do something right."

**Brad Hawse**, an undergraduate at Cincinnati, attended and is currently serving as one of four (of ten thousand!) undergraduates on the international Grand High Zeta. Seeing Brad reminded me that nearly 40 years ago Lambda Chi Alpha decided it was right to have undergraduates participate in the governance of the Fraternity. Other "nationals" thought we were nuts, but in time, essentially all of them have followed our lead. Imagine that - other fraternities following the lead of Lambda Chi Alpha!

**Mike Raymond**, Fraternity historian and Order of Merit member, attended with his wife; and **Greg Braun**, one of our newest Order of Merit members also were "celebrity" brothers that night - great brothers, great men.

It was excellent to have Phil Parker from the Grand High Zeta there to talk with the group, and he went well beyond reciting the standard "party line" and shared some moving personal experiences from his heart. Listening to Phil reminded me of why he is a great brother and why Lambda Chi Alpha has benefitted from his service to the brotherhood.

Lambda Chi Alpha belongs in large measure to the active undergraduates, but one of the magical things about the Fraternity is that we all do not get EQUAL shares of that experience, we all get 100% shares.

## The Heroes Come Out At Night: November 13, 2008

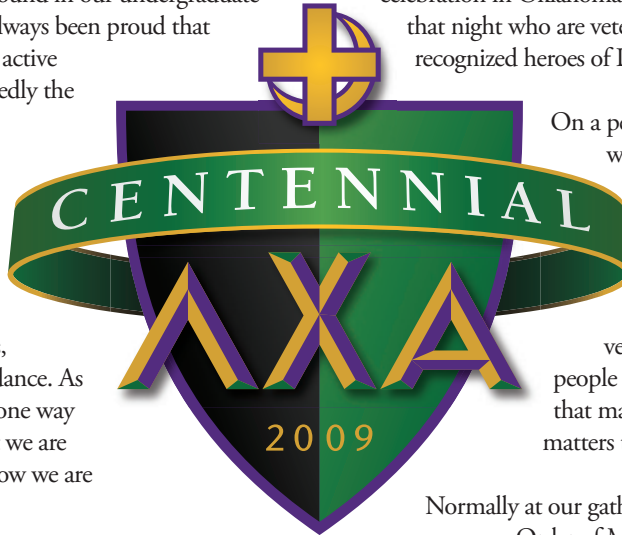
On the evening of Veterans Day, November 11, a large group of alumni, wives, and undergraduates gathered for a Lambda Chi Alpha centennial celebration in Oklahoma City. We recognized the brothers attending that night who are veterans and the crowd stood to honor them. We recognized heroes of Lambda Chi Alpha, too.

On a per brother (same as per capita in the real world) basis, central Oklahoma has more celebrated brothers of our Fraternity than perhaps any geographic area of the country. Maybe someone with a Ph.D. in sociology can explain why this is, but my sense is that Oklahoma (A) has historically had very good chapters all around, and (B) the people there are simply committed to institutions that matter to them. Fortunately, Lambda Chi Alpha matters to some great alumni brothers.

Normally at our gatherings two, maybe three members of our Order of Merit (given for exemplary service to the Fraternity, generally to a chapter) attend. This night we had FIVE: **Mark Kelly**, Oklahoma City; **Rodger Lalli**, Oklahoma; **Herman Meinders**, Oklahoma City; **George Orr**, Oklahoma; and **Don Sherman**, Oklahoma.

The Fraternity's other major alumni award is the Order of Achievement (given to men who have distinguished themselves in their careers or professions). Oklahoma is home to several of these brothers, including **Keith Bailey**, Rolla; **Glenn Cox**, SMU; **Herman Meinders**, Oklahoma City; and **Vince Orza**, Oklahoma City.

Did you notice a repeated name in the two paragraphs above? Yes, Herman Meinders has received BOTH of these prestigious awards. He is Order of Merit because of the vital time and money he has dedicated to the OCU chapter, not to mention the number of undergraduates he has actually employed over the years. He is Order of Achievement because he literally started a business in a garage that he grew to be a world wide enterprise.



A CENTURY OF  
TRUE BROTHERHOOD

What's so special about Herman receiving both of these? Sharply, until July, he was the only living Lambda Chi Alpha brother to receive both of these. In July, **Tim Tucker** from Union University received the Achievement award to complement his prior membership in the Order of Merit. In 1956, the **Honorable Alfred Murrah**, also from the State of Oklahoma, received both of these awards, but he is now deceased. Yet, Herman has bested even brothers Murrah and Tucker, because from 1988 to 1993 he served as a director of the Lambda Chi Alpha Educational Foundation. This is, indeed, a trifecta like none other — service to his chapter, excellence in his career, AND service to the international brotherhood!

So, on November 11, 2008, when we gathered, Don Sherman, Treasurer of the Lambda Chi Alpha Educational Foundation and our Grand High Alpha, **Ed Leonard**, were both in attendance - true leaders of Lambda Chi Alpha today. It was a night to recall our nation's heroes, but also one to recognize a true hero of our brotherhood in Herman Meinders. As I shared with the group that night, in this, our 100<sup>th</sup> year, I often wonder who the "Greatest 100" Lambda Chis have been — a question that could never possibly be settled. I am certain, however, that Herman Meinders would be on that list, and not too far from the top.

#### **Pledging Theta Kappa Nu in 1938: October 24, 2008**

Thursday, October 23, about 50 alumni and guests gathered in downtown Indianapolis for what was an "annual" reception dressed up this year for our centennial. Past Grand High Alpha **Ted Grossnickle** was the VIB of the evening and did his usual fine job in addressing the group. "The world needs more Lambda Chis," Ted reminded all of us.

Across the street from the club where we gathered stood the office building that housed Lambda Chi Alpha's first headquarters.

Ball State was well represented by alumni who were celebrating the return of their chapter to the active roll of Lambda Chi Alpha. If you are familiar with former and current fraternity staff, many of them were there, including names like Barrick, Bledsoe, Elliott, Farkas, Hammer, Hartmann, Holloway, Miller, Molloy, and a guy named Spasyk. **Chuck Singer** of our Evansville chapter attended as a member of the Board of Directors of the Lambda Chi Alpha Educational Foundation; historian **Mike Raymond** was with us; and **Alan McLaughlin**, a former fraternity board member and Duke Flad award winner, attended.

The "stars" were out big time, but one other brother stole the show like a rock star. **Kennon Shank**, a Simpson College alumnus, pledged as a member of Theta Kappa Nu in 1938. According to his own account, in 1939 he went off to a meeting and when he and the others returned to campus Theta Kappa Nu was no more. It had merged with Lambda Chi Alpha in what still stands as the largest merger in the history of fraternities. Brother Shank was then initiated into the Bond in 1939 as a member of our Fraternity. This is a man who literally peeled potatoes to earn money in school, but who also still recalls working as a "house boy" for a sorority on campus. We all could tell he still remembers that house boy job as not a bad deal!

In 2009 we are celebrating the history of our great fraternity. As Kennon Shank posed for photos I realized in him we had with us a genuine article of history in a living brother.

#### **Mason and McGarrigle Missing in Philadelphia: October 10, 2008**

On Tuesday evening, October 7<sup>th</sup>, I had the privilege of gathering with 80 brothers, wives, and friends at the Union League Club for our Centennial reception in Philadelphia.

More than any of our prior events, this one caused me to pause and reflect to remember that the last time I was at that club, so was former Grand High Alpha, Harold Myers. And, of course, when you are in the vicinity of the University of Pennsylvania, most brothers will consider that we were celebrating in the shadow of Jack Mason, Lambda Chi Alpha's spiritual founder, who attended Penn.

The party this night, however, was a rousing gathering about the present and future of our Fraternity. Where to begin?

- I met **Raymond Bauer**, a Miami, Florida, alumnus whom I have always admired, if only for the beauty of his name.
- **Jeff Glauser** and other leaders from the Philadelphia alumni association were there.
- I saw long-time friends **Rich Macha**, Kansas State, and Order of Merit member **Mike Malter** of Widener — currently High Pi at Villanova. And I saw a newer friend, **Scott Reikofski**, who is one of Lambda Chi Alpha's secrets to success today as a "Master Steward" and a leader in our brotherhood and interpersonal development educational programming.
- The Drexel alumni were out in force as they continue to build toward our return to their school. **Chuck Persing**, **Brian Gleason**, and a host of others really supplied the energy to this reception.
- Amazingly, one of the missing brothers that night was **John McGarrigle**, himself a member of the Order of Merit from Drexel. John had taken a fall two nights prior to the reception and was not in condition to come out for the evening. Of all the receptions we do this year, and all of the alumni brothers who do not attend them, John may go down as the most missed. He has been a, really THE, central figure from Drexel for decades, and his absence simply left a void in the party that just wasn't filled. The good news is that John is mending and will soon be his ornery self again.
- And then, an amazing thing happened....**Joe Schneggenburger**, a former staff brother from the U. of Kentucky, was on top of his game and generously brought certificates for sets of VIP seats to future 76er and Flyers games to give away. When we chose the winners of those randomly, the sixer tickets were won by **Frank Bockius**, Order of Merit, and the man present that night who was initiated into Lambda Chi Alpha the longest ago. If anyone in the room "deserved" the tickets it was Frank.

Somewhere in Philadelphia our Ritual was penned. On this night, however, new energy and new friendships became part of Lambda Chi Alpha (absent **John McGarrigle**.) We will be talking about the Philly reception for quite a while. ➡

# Celebrating Lambda Chi's Leaders & Legends

As part of our year-long Centennial Celebration series, this month we pay tribute to Cyril F. "Duke" Flad.

By Tad Lichtenauer (Denison 1967)

*Editor's Note: The following is an excerpt from an article that was published in the February 1969 Cross & Crescent following the death of Cyril F. "Duke" Flad.*

**Cyril Fred Flad (Wittenberg 1940)** — Duke to thousands of Lambda Chis and others — died from a series of heart attacks at 1:30 p.m., Friday, November 29, 1968, after having been the General Fraternity's chief executive officer since October 3, 1942, and a member of the staff since August 1, 1941.

Duke Flad was many things to many persons. Past Grand High Alpha Dr. Lee F. Tuttle, in a eulogy at the funeral services, said no eulogy really is necessary, that Duke has written well! He was imbued with and practiced the spirit of real brotherhood, he was a tireless worker. Another past Grand High Alpha called him an adroit analyst who was in command of every situation and detail. A third paid tribute to him as a dedicated, competent, effective leader. Others have called him quiet, unassuming, self-sacrificing, considerate.

## Staunch Heart, Frail Body

Staunch in heart but frail in body since his early undergraduate days — which extended almost 16 years because of health conditions — the able, much-respected, and influential architect of Lambda Chi Alpha's operations suffered a light heart attack Monday morning, November 25. His physician immediately ordered him taken to Community Hospital in Indianapolis, for Duke had been hospitalized by mild coronary attack and hypertension three years earlier. All medical resources were brought into use. At first Duke's conditions was not regarded as serious.

Then came a massive attack on Tuesday, and he lapsed into a coma. A second massive attack, Friday, was fatal.

Eloquent, numerous, and with few parallels were the messages received by Mrs. Flad and the Fraternity officers.

Duke, as always, had been working hard and not sparing himself physically or mentally. The post-assembly period is always a demanding one for General Headquarters. Disturbed college conditions added to his vexations. He had been putting forth a prodigious amount of effort developing effective plans for the Undergraduate Conference of the National Interfraternity Conference in Miami Beach, Florida, where he had planned to go the day after that on which his funeral services intervened. He had returned to Indianapolis after attending the wedding of Administrative Secretary Jerry J. Nix in North Carolina and was stricken only a few hours later.

## Significant Tributes

Significant tribute was paid Duke at reverent and largely attended funeral services Monday morning in the Hisey & Titus Funeral Home in Indianapolis, with Russell Way, brother of Mrs. Flad, in charge of arrangements. The Rev. Paul E. Huffman, pastor of Duke's church, the First Lutheran of Indianapolis, was in charge of the services, and with deep feeling told of Duke's association with the church and his other endeavors. Dr. Lee F. Tuttle, Past Grand High Alpha and American secretary of the World Methodist Council, assisted in the service and touchingly and meaningfully eulogized Lambda Chi Alpha's departed leader.

Pastor Huffman's remarks were summarized in part in a subsequent parish newsletter thus:

"...When anything needed to be done, with one accord we turned to him, and usually it was done with great efficiency.

"...As executive secretary of Lambda Chi Alpha Fraternity, he did tremendous work in inspiring and leading young men to lives of useful service and idealism, throughout our colleges and later in their lives.

"Cyril was married to an Indiana woman, the former Glen Doris Way. They lived together with such beauty and excellence as to be an inspirational example before all their friends and those who knew them in the city and throughout the nation. Cyril's work took him far and wide over the country, and oftentimes Mrs. Flad accompanied him. It will never be possible to know or estimate the extent of the great power they had in their work with young people and in the church.

"In First Church we shall never fully be able to fill the void that was left. We will miss Cyril particularly in connection with the institutional developments to be made in connection with our church. Not only we here, but those in the synod, were depending on the advice and help Cyril could bring from his wisdom and wide experience."

## The Beginning

Cyril Fred Flad was born on April 4, 1906, in Hamilton, Ohio, the son of Fred John Milton Flad and Nora D. Forberg Flad, now of Dayton Ohio.

He married Miss Glen Doris Way, daughter of Mr. and Mrs. Curt Way, Quincy, Ind., May 25, 1945, in Dayton, Ohio. The pastor of the North Riverdale Lutheran Church, of which Duke had been a member, officiated. The wedding was at the Flad home because of the serious illness of Duke's mother.

Survivors are his widow, his parents, and a brother, Marcus, a member of the Wittenberg chapter.

A man of deep religious convictions, Duke was for many years a member of the council of the First Lutheran Church of Indianapolis and a member of the board of the Marion County Weekday Religious Education Association, which provides religious guidance for youth.

Duke had much pride in and gained much enjoyment from the Masonic affiliations. He was a member of Mystic Tie Lodge 398, Free and Accepted Masons, of which LLOYD Claycombe and Bruce McIntosh also are members; of Indianapolis Consistory of Scottish Rite Masons (32d-degree); and of Murat Temple of the Shrine, of which Claycombe is a past illustrious potentate. He also was a member of the Indianapolis Athletic Club and the National Office Management Association.

#### Impact at Brown

A loyal and hard-working member of his Wittenberg chapter of Theta Kappa Nu, Duke served at various times as boarding club manager, secretary, treasurer, vice president, and president. He was a delegate to Lambda Chi Alpha — in the summer of 1939, and as chapter president was in charge of participation in ceremonies which transformed Ohio Gamma of Theta Kappa Nu into Nu Zeta of Lambda Chi Alpha. Dr. Lawrence L. Quill, Nevada, then as now a member of the faculty of Michigan State University, was in charge for Lambda Chi Alpha. The degree work was exemplified by a team from Gamma-Tau at Ohio State University. Graduated from Wittenberg with an A.B. degree in 1940, Duke entered Brown University the following fall with the avowed intention of working for a Ph.D. in psychology. Affairs in the Brown chapter then were at a low ebb, and Duke was persuaded to serve as graduate proctor. As such he achieved marked success.

A 1941 biographer commented in introducing Duke as a traveling secretary: “The Brown chapter was one of the weaker groups on the campus when he arrived, and manpower was much below a desirable level. Before he left at the end of the academic year of 1940-41, 22 men had been initiated, the numerical strength was at a satisfactory standard, representation on the campus was better than it had been for many years, and the personnel generally was such as to give promise of a bright future for Lambda Chi Alpha on the Providence campus.”

The first Brown chapter letter after Duke’s arrival, printed in the November-December, 1040 number of *The Cross & Crescent*, said in part:



“Through the active cooperation of members, alumni, and proctor Cyril F. Flad, Wittenberg, ’40, Iota has flashed back into prominence among the fraternities on the Brown campus with blitzkrieg rapidity.”

#### Battling Tuberculosis

Earlier reference has been made to Duke’s undergraduate days extending over 16 years. He entered Wittenburg in the fall of 1924, but had to leave after two years when found to be suffering from tuberculosis. Then commenced a long battle in and out of hospitals to regain his health. Eventually he was able to return to Wittenburg in the fall of 1938 to complete work for his degree.

Duke’s ambitions were not snuffed out while he was ill. He developed many hobbies, and read for many hours daily. This reading widened his horizons, and he became exceedingly well informed on many subjects.

Duke never talked about his health except to his most intimate friends and then only superficially. He asked no favors, and worked harder than many of us who have always possessed our normal faculties and enjoyed good health. Office hours meant nothing to him. Lights in his office frequently burned into the night.

What Flad accomplished under extremely adverse conditions put many of us to shame and certainly should be an inspiration to his brothers in Lambda Chi Alpha to set high goals and work unceasingly to reach them.

Duke had been a member of Kappa Phi local at Wittenberg, and on June 10, 1932 — less than two months after chartering of the local by Theta Kappa Nu — undergraduates went to Dayton to initiate him as he lay on his sickbed.

#### Management Fastrack

Duke was in command of the General Headquarters of the Fraternity from October 3, 1942, effective upon the resignation of **Bruce H. McIntosh (DePauw 1916)**, until his death slightly more than 26 years later.

Duke had been in Lambda Chi Alpha service little more than 14 months when he was called upon to take charge of the headquarters. He had become a traveling secretary August 1, 1941; received important initiation into Lambda Chi Alpha at the Excelsior Springs (1941) General Assembly, where he was clerk of the assembly and secretary at meetings of the Grand High Zeta; and then went on the road visiting chapters. He began his travels with the understanding that he would also serve as office manager and assistant treasurer, and that he would be in the Indianapolis office much of the time.

When Duke joined the central office staff Lambda Chi Alpha had 105 chapters. By December 14, 1968, there were 164 chapters and 11 colonies.



# Chapters Give Back

Exemplifying Service & Stewardship, many chapters make big impacts in their communities.

By Jon Williamson (Maryland)

Core Values form the foundation of Lambda Chi Alpha's approach to brotherhood. As a part of the True Brother Initiative, our Seven Core Values -- Loyalty, Duty, Respect, Service and Stewardship, Honor, Integrity, and Personal Courage -- once learned and internalized, equip each Lambda Chi Alpha undergraduate brother member with a clear moral compass, always orienting him, no matter the environment or consequences, toward making ethical decisions.

For Lambda Chi Alpha, it is not enough simply to know how to do things the right way; more importantly, it is to do the right things, for brotherhood and leadership are ultimately about action, about doing.

## Core Value in Action: Service & Stewardship

- **Arkansas** -- The chapter's primary philanthropy is a Watermelon Bust for the NAFD. Every campus sorority participates and 48,000 pounds of food was raised that benefits several local food banks in the northwest Arkansas region and a homeless shelter in Fayetteville. The chapter also holds a Christmas party for underprivileged children.
- **Auburn** -- Each spring, the chapter holds a golf tournament with alumni brothers and friends, and in 2007 raised more than \$4,500, which was donated to Camp Smile-A-Mile on Lake Martin.
- **Auburn-Montgomery** -- The NAFD resulted in a collection of 19,000 pounds that were donated to the local food bank. The chapter also hosts a Halloween dance party for the Brantwood Children's Home, which includes decorating the chapter house with candy for the event. During the Christmas season, the chapter works on Project Noah with a local Baptist Church. In the spring the chapter holds Teeter-Totter for Cancer for 72 hours and last year raised \$1,600. Brothers have also done community service work in New Orleans.
- **Bradley** -- The chapter held its annual Can-for-a-Grand at the local WalMart and raised \$1,000. The chapter also sponsors Pan-Fra-Sing event when a sorority is paired with two fraternities and they do a song and dance number. This event raised 2,200 pounds of canned food. Another event, the Crescent Girl competition in which each sorority donates food for their candidate, produced 1,000 pounds.
- **Cal State-Northridge** -- The chapter participates in the Greater Los Angeles Aids Walk and obtains sponsors and donations from local businesses. In the spring the chapter holds their annual watermelon bust with proceeds going to the NAFD.
- **Cal State-Sacramento** -- The chapter brothers painted a house for the elderly and received positive publicity through the *Sacramento Bee* newspaper.
- **California-Davis** -- The chapter works with three local supermarkets in Davis during the NAFD, obtaining permits to stand outside the stores collecting money and/or canned food.
- **California Polytechnic** -- The chapter participated in the AID's Walk on November 1st. During the North American Food Drive 38,000 pounds was collected and donated to the Food Bank Coalition of San Luis Obispo.
- **California-Riverside** -- The chapter will be holding its 3rd Annual Pumpkin Smash with a goal to raise 30,000 pounds of food. The chapter also participates in the Toys-For-Tots toy drive and they maintain Linden Avenue, which is a main street which runs through campus.
- **California-San Diego** -- During the NAFD the chapter works with the entire campus setting out big red barrels for the San Diego Food Bank at campus locations and distributing collection bags throughout San Diego neighborhoods. During this time they receive positive publicity on television and radio stations.
- **Central Florida** -- The brothers held their annual Watermelon Bust with over 500 undergraduates in attendance and five corporate sponsorships. The chapter's goal this year is to collect 160,000 pounds of food. Food is donated to the Bread of Life in

This year the brothers participated in the 1st All Greek World AIDs Day and sold red T-shirts, with the money donated to the AIDs Support Network in San Luis Obispo. In addition, the chapter participates in two activities with the local police department: Tip-A-Cop is an event when the police officers hold a dinner banquet and the Lambda Chi brothers assist in setting up the tables, serving food and cleanup; and the Polar Plunge with the brothers swimming in the ocean at Pismo Beach. The money raised from both events, approximately \$25,000, benefits the special Olympics. The chapter also assists with the Wildflower Triathlon, which is held at Lake San Antonio.

Orlando.

- **Central Missouri State** -- The chapter holds its annual Watermelon Bust in collaboration with the five campus sororities and it is now a weeklong event. To participate, each sorority contributes \$200 as an entry fee. A queen is selected and every sorority decorates a room in their house which was judged. There is also a pageant with skit and dancing. The main event is held in an auditorium with canned food used to gain admission. A total of \$1,000 is contributed to the sorority's favorite charity and it is estimated that 1,000 pounds of food was raised. The chapter sponsors a Halloween Trick or Treat, collecting canned food and which is open to campus organizations. In addition, 105 volunteers canvassed the neighborhoods in Warrensburg and collected 1,400 cans.
- **Coe** -- The chapter has been named Organization of the Month by the National Resident Hall Honorary for their philanthropic and community service work. The brothers raised \$700 in their annual watermelon bust and \$300 during their Teeter-Totter event. The funds this year were given to a brother who spent 2 ½ months in a hospital recovering from a motorcycle accident. In the spring the brothers participate in a Walk-A-Mile In Her Shoes event with proceeds being given to the battered women's shelter. Weekly, brothers tutor at the McKinley Middle School.
- **Colorado State-Pueblo** -- The brothers participate in Operation Paintbrush in Pueblo which is a project of painting houses for those who can't do physical labor or don't have the money for materials. One or more houses are completed each year. The chapter sponsors the cleanup of a portion of highway which is cleaned four times a year.
- **Connecticut** -- The brothers sponsor an annual clothing sale which resulted in raising \$4,000 which benefits the Connecticut Food Bank. In addition,

the brothers volunteer at the Soup Kitchen in four hour shifts bi-weekly.

- **East Carolina** -- The chapter collects canned goods during homecoming each fall. In the spring the brothers work with a sorority in holding a golf outing, the Lions Cup, which last year raised \$2,500 and was donated to the Ronald McDonald House. In addition, the brother sponsor a concert in the fraternity parking lot called Shaggin' For A Cure which last year raised \$1,800 for the breast cancer foundation. In this event they obtain sponsorships from local businesses. Christopher Pense and Wylie Bindeman coach a youth basketball team and Jeff Fisher and James McCormick coach a soccer team. Both teams are part of the Greenville Park and Recreation.
- **Elon** -- This year the chapter brothers voted to participate in community service instead of paying fines. The Pumpkin Fest raised 2,000 pounds of canned goods.
- **Embry-Riddle** -- The chapter's goal for the North American Food Drive is 10,000 pounds which will be donated to the United Way. The brothers also volunteered to unload a tractor-trailer load of pumpkins for a local church.
- **Evansville** -- The chapter sponsors a watermelon bust that benefits the Evansville Arc. This year they worked with the soccer team in the Kick-For-Nick event that was created by the parents of a soldier killed in Iraq. The goal is to raise funds to purchase and send soccer balls to children in Iraq. This year the chapter collected over 6,000 pounds of food during the NAFD. Every Friday afternoon brothers volunteer to work with the children at the Fairlawn Center for Kids. In the spring the chapter holds a Teeter-Totter event which benefits the Leukemia Society.
- **Franklin** -- The chapter raised \$400 during its Miss Hillbilly Pageant in October and also volunteered to work in a corn maze to collect food. The

chapter's teeter-totter-a-thon raised \$2,000 and benefited the Christian Help Incorporated.

- **Florida Tech** -- The brothers dropped off collection bags with a goal of collecting over 2,000 pounds. In the spring the chapter members participate in Relay For Life with proceeds benefiting Cancer Research. Additionally, the brothers work for 72 hours washing cars behind the local WalMart. WalMart has agreed to match the monies raised and last year \$2,400 was collected.
- **Florida Southern** -- This year the NAFD raised 75,000 pounds. The chapter employs a number of strategies to achieve this success with collection bag drop-off in the local neighborhoods; brothers giving up a meal every Friday and the school allowing the donation and a watermelon bust geared toward obtain sorority assistance which raised 10,000 pounds of food. In addition, the brothers team up with city food drives, participate in blood drives and work with the Boys and Girls Club on a weekly basis as well as with their annual Christmas party where the brothers purchase gifts for the children.
- **Georgia Tech** -- The brothers in the chapter are very involved in the NAFD as well as Team Buzz which is an event in which the brothers assist in neighborhood cleanups.
- **Illinois State** -- The chapter raised \$700 during their annual watermelon bust. The chapter goal is to raise 15,000 pounds of food during the North American Food Drive. Additionally, the brothers volunteer at Camp Soar, which is a camp for children with special needs, and they pick up trash along a stretch of local highway each semester.
- **Iowa** -- The chapter raised \$650 in their Teeter-Totter event. The brothers are involved in various community service projects such as filling sandbags in time of flooding and local blood drives.

- **Georgetown** -- The chapter raised \$2,000 for the Shriners Children's Hospital in Lexington during their Run-Like-A-Fool 5k run which occurs on April 1st of each year. November is service month for the chapter as they collect food and clothing for the AMEN House. During the North American Food Drive the chapter collected 3,500 pounds of canned goods.
- **Gettysburg** -- The chapters sponsors 5k run, For Jake's Sake, which is the largest fraternity community service project on the campus raising \$8,000 this year and over \$23,000 during the three years it has been an event. It is named in memory of Jacob C. Guerreri, the younger brother of Joseph Guerreri, a past president of the chapter. The monies are donated to Olivia's House which is a hospice environment for children and their parents with life threatening illness. In addition, three to four brothers work with a local elementary school supervising an after-hours football program.
- **Hanover** -- 75 teams participated in the chapter's whiffle ball tournament which raised \$2,000 last May. The chapter sponsored a 5K run with the administration and raised over \$1,000. In addition, the brothers walk dogs with one of the sororities and participate in the North American Food Drive putting collection barrels in the local businesses. The chapter's teeter-totter-a-thon raised \$500 and brothers mentor children in the local schools.
- **Incarnate Word** -- In November the brothers grew mustaches and handed out literature to create awareness of prostate and testicular cancers. In October the brothers gathered over 62,000 pounds of food while working at the local San Antonio food bank. In addition, the brothers received donations from restaurants and local businesses and solicited contributions on street corners.
- **Kansas** -- The chapter raised \$700 during its watermelon fest. In the spring each fraternity and sorority allows its House Mother to be 'kidnapped'. In this event, the House Moms are taken to the Lambda Chi chapter house where a party is held in their honor. The event is assisted by the Lambda Chi Alpha parent's club. Each fraternity or sorority pays \$100 or 100 pounds of food to obtain their release.
- **Kentucky** -- The chapter raised 3,200 pounds in the North American Food Drive. The brothers will be working with the sisters of Alpha Gamma Delta as they clean the streets in a local neighborhood in November.
- **Louisville** -- The chapter raised 400 pounds of canned goods during a campus concert which they sponsored and donated it to the Dare-to-Care Food Bank in Louisville. In addition, the brothers do landscaping for one of the local parks... Cherokee Park for Olmstead Parks Conservatory.
- **Maryland** --- For the past 4 years the chapter has sponsored the most successful philanthropy on campus, Hoops For Kids. This year over \$16,000 was raised. The event is held at Ritchie Coliseum on the campus, with the University of Maryland basketball team in attendance. The event consists of one man and one woman attempting to score the most points in one minute, dunk shooting, and a quick shot competition with one lay-up, one free throw and ½ court shot all of which must be made in sequence within 30 seconds.
- **Maryland-Baltimore County** -- Ten brothers assist the Rotary Club in holding a 5K walk/run, setting everything up. The chapter participates in the North American Food Drive with each fraternity and sorority participating and the food donated to the Catonsville Emergency Food Bank.
- **Maine** -- The chapter raised 21,000 pounds during the North American Food Drive with it being donated to the Good Shepherd Food Bank. The chapter also assists in freshmen move-in day and cleans a portion of highway monthly.
- **Miami-FL** -- The chapter holds an annual golf tournament and two months ago held their annual watermelon bust with sororities participating and raised \$3,000 for the local food bank.
- **Michigan** -- The chapter collects canned goods in a Trick or Treating event on Halloween night in which groups of brothers canvas the surrounding neighborhood in Ann Arbor. The chapter also sponsors Teeter-Totter and Relay For Life events and participates in the Dance Marathon which is held in March and benefits the Mott Children's Hospital.
- **New Orleans** -- During the North American Food Drive the chapter raised 140,000 pounds which was donated to the Second Harvest Food Bank in New Orleans and the greater Food Bank in Reading, Pennsylvania. In addition, brothers participate in the Cancer Walk in memory of victims of the disease. They also participated in the New Orleans AIDs Walk and raised \$500.
- **Oklahoma City** -- With the women of Gamma Phi Beta, the brothers are active in Cancer Awareness Week. The two organizations sponsor an ice cream social to provide all students with information regarding cancer prevention and detection. As a direct result of learning the warning signs of cancer through this educational effort the president of the university found that he had cancer. In the spring the chapter sponsors Cannon Ball which is a volleyball tournament with canned goods as entry fees. In addition, the brothers participate in One Give, which is a campus-wide day of servant leadership. The volunteers replace the university employees and complete their jobs. This fund raiser resulted in \$1,500 just by Lambda Chi. The chapter is 1st in fund-raising activities in the Greek community.
- **Purdue** -- The chapter received the campus award for top philanthropic organization from Zeta Tau Alpha sorority for 2008. The brothers participated in the BMOC which is

the largest philanthropy on campus and raised \$10,000. The members participate in skip-a-meal with local restaurants donating part of the cost of the meal. The chapter recently won Phi Mu's Miracle Mania, a dance competition, with proceeds going to Riley Children's Hospital. This fall the chapter held its annual watermelon bust with all 16 sororities participating. During the fall the brothers raked leaves for homes in the Lafayette neighborhood and in the winter they will clear sidewalks and driveways of snow.

- **Millsaps** -- This year the chapter brothers increased the number of collection locations for the North American Food Drive. In addition, the brothers participate in adopt-a-classroom with the Brown Elementary School. The brothers work with kindergarten children with three and four brothers reading books and serving as role models each week. In the class they have held a Halloween party for the children and accompanied them on a field trip to a pumpkin patch.
- **North Carolina** -- The chapter brothers donate time and financial support to Camp Kesem, a camp for children whose parents have cancer. Fourteen Lambda Chi's act as camp counselors. In years past, three executive directors of the camp and other brothers have been directly involved in management of the camp. This year the brothers raised \$3,000 which was donated to Camp Kesem. The brothers collected 2,000 pounds of canned food during the North American Food Drive which was donated to the North Carolina Food Pantry. The brothers also participate in a campus-wide dance marathon, founded by Lambda Chi alumni.
- **Western Carolina** -- The chapter won the campus trophy for best philanthropy work for 2008. They were recognized for their watermelon bust which this year raised \$1,200 and resulted in the collection of over 1,000 pounds of canned goods. The chapter also holds a sorority kidnap with three women from each chapter following

clues to where their mascot is located. Their mascot is exchanged for food and clothes which are given to the Manna Food Bank and the Salvation Army. In spring 2009, the Greek community will put together a 'Why we are Greek Day' with 400 to 500 fraternity and sorority members participating in it. They will do community service the entire day.

- **North Carolina-Charlotte** -- During 2007 the chapter contributed over 4,000 hours of community service and sponsored blood drives with 365 pints being donated. In 2008, over 2,700 hours of community service has been performed and the chapter collected 1895 cans which were donated to the 2nd Harvest Food Bank. In addition, 564 pints of blood have been donated so far this year including 201 on Halloween day. The chapter conducts 3 blood drives a semester. The brothers continue to do Project Night Watch, which offers a safe walk back from class to the Greek Village for sororities. A sorority woman can call a brother if she has a night class and doesn't want to walk alone.
- **North Dakota** -- Presently, the chapter has 8 actives and 10 associate members. They participated in the North American Food Drive, collecting 10,500 pounds. In addition, several of the brothers volunteer at the local animal shelter.
- **Nebraska-Omaha** -- The chapter raised \$620 which equals about 3,500 pounds for the Omaha Food Bank with their Pumpkin Smash. There are several events including a relay race with four sororities participating, a pumpkin carving contest, tug-of-war over a pit filled with pumpkins and a bounce-a-thon on a trampoline in the middle of campus. In addition, the brothers volunteer at a food pantry and open door mission.
- **Nebraska-Lincoln** -- The fourth Monday of every month the brothers volunteer to work in the local soup kitchen. This year the 30 actives and 11 associate members will be running a football to Manhattan, Kansas,

arriving in time for the game between the University of Nebraska and Kansas State University. The \$5,000 raised will be donated to TEAMMATES, a charity.

- **New Hampshire** -- The chapter held their annual North American Food Drive and teamed with a sorority with a goal to collect 5,000 pounds for the Dover Food Pantry.
- **New Mexico State** -- In October the brothers held their annual watermelon bust and raised \$2,200 which was donated to breast cancer research and the Lighthouse For The Blind. During the North American Food Drive the brothers collected 1,700 pounds which was donated to Pardin los Ninos.
- **Nevada-Las Vegas** -- The chapter sponsors Rock-a-Thon, an event where the brothers build a 15 foot tall rocking chair that is painted purple, green, and gold. Sitting in this chair they rock in the center of the campus for 48 straight hours. Their partner is the sisters of Alpha Gamma Delta. This is the 15th year the brothers have held this event which raised \$800 for the Juvenile Diabetes Society and 1,000 pounds of food for the North American Food Drive. The chapter also held their watermelon bust with every sorority participating and collected over 2,000 food items.
- **Ohio** -- The chapter completed the North American Food Drive and raised 1,000 pounds of food and donated it to the South East Food Bank of Ohio. Winter quarter has three main goals: get our name out; increase community service to 12 hours each quarter per person, also increase dollars raised for American Red Cross.
- **Polytechnic** -- The brothers volunteer to assist in the Breast Cancer Walk and the March of Dimes. The chapter collected over 3,000 pounds of canned goods during this year's North American Food Drive and will participate in the Toys-For-Tots for children before the Christmas break.
- **Rensselaer** -- This year the brothers

collected 21,669 pounds of food which was given to the Unity House of Troy. The chapter has received the RPI award for community service. With this award from the alumni association comes a grant of \$500 which the chapter has donated to the Leukemia Society. David Drew recently received the Frederick Nussbaum Award for outstanding volunteerism on the RPI campus. Tom Kujala has received the Founder's Award for Excellence, an award given by the Rensselaer Faculty to students who excel in multiple facets of the Rensselaer Community.

- **Kutztown** -- The annual food drive raised 30,311 pounds for the Berks County Food Bank. For the past 12 years the chapter has been holding the Ms. Kutztown beauty pageant with proceeds given to the Breast Cancer Research Fund with approximately \$1,500 raised annually. In addition, the brothers assist the local Rotary Club with a dog show and art show; assist at a children's hospital by holding a Halloween party.
- **Lehigh** -- The brothers collected 1,500 pounds of food during the North American Food Drive. In addition, the chapter participates in numerous campus charitable events such as Relay For Life in the spring and Strikes For Tykes with a bowling team with proceeds going to the Boys and Girls Club. For two days, 8 to 12 brothers volunteer their time with Hamitat For Humanity in Bethlehem.
- **Montevallo** -- The chapter holds a Pumpkin Fest in connection with the North American Food Drive. The event is similar to a Watermelon Bust, with event competition. This year it was held on October 21, 2008, and the event raised 2,000 pounds of food, resulting in good publicity. A local grocery store is a co-sponsor and gives the chapter wholesale prices on a bin of pumpkins, and also donated canned foods.
- **North Texas** -- The brothers raise monies by working with local businesses using business cards and posters. Twice a week 8 to 12 brothers

go to a local elementary school to mentor the students in Denton.

- **Northeastern State Oklahoma** -- The brothers raised 4,000 pounds of food which was donated to the Tahlequah Food Bank. In addition, 3 to 4 brothers work with Boys & Girls Club at three elementary schools each Wednesday afternoon.
- **Oklahoma City** -- With the women of Gamma Phi Beta, the brothers are active in Cancer Awareness Week. The two organizations sponsor an ice cream social to provide all students with information regarding cancer prevention and detection. As a direct result of learning the warning signs of cancer through this educational effort the president of the university found that he had cancer. In the spring the chapter sponsors Cannon Ball which is a volleyball tournament with canned goods as entry fees. In addition, the brothers participate in One Give, which is a campus-wide day of servant leadership. The volunteers replace the university employees and complete their jobs. This fund raiser resulted in \$1,500 just by Lambda Chi. The chapter is 1st in fund-raising activities in the Greek community.
- **Oregon** -- The brothers have contributed over 300 hours as volunteers on community farms to raise food for food banks. The chapter combines with the women of Gamma Phi Beta after the first of the year sponsoring a pancake breakfast with Gamma Phi to raise money for Campfire USA.
- **Oregon State** -- During the North American Food Drive the brothers collected 14,000 pounds. The chapter holds its annual watermelon bash in the spring and each brother does 10 hours of community service per term.
- **Pittsburgh** -- The brothers in the chapter focus on making time available for community service projects and it is included in the chapter by-laws at six hours per brother per semester. One Saturday per month six brothers

volunteer to work in the local food kitchen and one Saturday a month the brothers clean up a block and a main street of trash and debris. The chapter sponsors a teeter-totter event that raised \$400 for Big Brothers and Big Sisters and the chapter sponsored two brothers in dance marathon that raised \$1,000.

- **Truman State** -- Last year the chapter raised 260,000 pounds of food and they hope to surpass that total this year. Most successful events are the watermelon fest, selling t-shirts and the Miss Watermelon Pageant.
- **Southeast Missouri** -- For the past nine years Lambda Chi Alpha has won the award for top community service organization on the campus. They have accomplished this through their work with the North American Food Drive, Bowl-for-the-Cure, working to clean up several city parks, cleaning up trash along a portion of a highway, and assisting the Boy Scouts of America during their Adventure Day which is an event for children with special needs.
- **Sam Houston State** -- The brothers collected over 3,500 pounds of food during the North American Food Drive. The chapter is a willing and active participant in other fraternity and sorority charity projects.
- **San Diego** -- The chapter raised \$500 for the Children's Hospital of San Diego through their Ballers For Children, which is a 3 on 3 basketball tournament. The chapter also sponsors a Festival of Lights, which is stringing Christmas lights throughout campus. The fraternity or sorority who raises the most money for a toy drive for underprivileged children has their chapter lighted by the brothers. In the previous two years the chapter has raised \$10,000 and \$8,000 respectively through this event.
- **Shepherd** -- The chapter sponsors a 24 hour long Teeter-Totter which benefits the Leukemia Foundation. Working with Alpha Sigma Tau the chapter raised \$2,500. The brothers collected 874 pounds in the North

## TRUE BROTHER

American Food Drive and donated it to Community Ministries.

- **Southern Methodist** -- The chapter hosts a watermelon bash for the benefit of the North American Food drive and has begun holding a concert event in the spring which benefits the Scottish Rite Children's Hospital. \$5,000 was raised during a band concert which was donated to the food bank.
- **Spring Hill** -- Developing leaders in service to others is the school's mission and the chapter works toward that goal. The chapter has their annual watermelon bash and will raise 65,000 pounds of food which will benefit the Bay Area Food Bank. Brothers work on Saturdays for Habitat For Humanity which is a campus-wide charity. The chapter is also involved in a cemetery cleanup once a semester and works with the children at St. Mary's Home once a semester.
- **Tennessee-Chattanooga** -- The chapter recently concluded their efforts in the North American Food Drive collecting just under 12,000 pounds. The brothers also participate in a blood drive each semester and 30 brothers work with Habitat for Humanity.
- **Toronto** -- During the North American Food Drive the brothers collected 11,000 pounds of food which was donated to the Daily Bread Food Bank. During the drive they solicited from 500 homes in the surrounding neighborhood. All seven campus sororities also contribute to the food drive efforts and the brothers reward the sorority which collects the most canned goods with a dinner cooked and served by the brothers.
- **Vanderbilt** -- The brothers worked with the men of Alpha Tau Omega and the Muscular Dystrophy Association in an MDA lockup and \$90,000 was raised, with other campus organizations contributing, which was donated to the Association's research. This is a two day event during a week where prominent people in the community are 'locked up' until donations are received

for their release. During the time they are locked up they are hosted at either the ATO or LCA chapter house with food and refreshments. During the watermelon bust the brothers collected \$2,500 which was donated to the American Red Cross and 1,000 pounds of food which was donated to the local food pantry.

- **Wabash** -- The chapter held its annual watermelon bust combined with the North American Food Drive and raised \$4,000 and collected 1,700 pounds of food. The chapter also cleans up a portion of highway twice a year; has brothers volunteering twice a week with the Boys and Girls Club of Crawfordsville twice a week and half of the brothers volunteer with the Big Brother Little Brother program mentoring in elementary education.
- **Wake Forest** -- The chapter participated in Hit The Bricks for Brian and were the top fund raiser for the Brian Piccolo Cancer Fund. Each fall the chapter holds a Pumpkin Bash with collected food donated to the Winston-Salem food banks.
- **Western Kentucky** -- The chapter reached a milestone by initiating their 1,000th brother, Michael Cox, on November 7th which makes them the first fraternity on the campus to reach that total. The brothers raised 9,200 pounds in the North American Food drive. In addition, they participate in Up-Til-Dawn, and hold a watermelon bust which raised \$750 for Hope Harbor. The chapter also participates in Operation Christmas Child with a local church which raises money and provides gifts for local families.
- **Western Michigan** -- The chapter holds its winter olympics in February with every fraternity and sorority participating on an obstacle course, working a puzzle board and snow boarding. The chapter also collects canned goods during the North American Food Drive working primarily for 48 hours in the flag pole area of the campus where they set up a tent and table to collect food and

money. The goal is 30,000 pounds which is donated to the Kalamazoo Loaves and Fishes.

- **William Jewell** -- The chapter is involved in a number of community efforts including spending 2 – 3 days at Harvester's (food pantry) where the brothers assist in sorting the food products; collecting food from sororities for the North American Food Drive, trick-or-treating for canned goods in the surrounding neighborhood; and ringing the bells for Salvation Army kettles at area grocery stores.
- **Wilmington** -- The brothers participated in Make a Difference Day which is national in scope and helped solicit, organize, and distribute toys for Toys For Tots. During the North American Food Drive the brothers canvassed the Wilmington communities and collection over 1,300 pounds of food. The chapter worked the Brake For The Cure, stopping by the cancer center and received literature and a bagel. In the spring the chapter sponsors a Trot For Tots which is a 5K run/walk and the price of admission is a toy which is donated to the Toys For Tots campaign.
- **Worcester** -- During the chapter's watermelon bash which raised \$870, a fraternity teamed up with a sorority. The money raised goes toward the North American Food Drive. The brothers also work in the city of Worcester cleaning up trash. The chapter participates in an event called, 'Penny War' in which each fraternity or sorority attempts to collect the greatest number of points as a result of coins collected. In the contest, a penny counts as positive one, but each other coin collected counts as a negative of the amount. For example, a nickel collected counts as a negative 5. Lambda Chi Alpha has won the event for the past four years and this year raised \$1,700 with the money going to the Friendly House of Worcester.

# Chapter News

Chapter news, alumni news, and reports of death

## Arkansas (Gamma-Chi)

Volunteers from the Illinois River Watershed Partnership, the Fayetteville High School service learning class, the FHS Green Team, the University of Arkansas, and chapter members took part in “Planting Day” by positioning nearly 500 native tree, shrub, and grass species along the edge of a stream that runs through Gully Park in Fayetteville, Arkansas.

Paired with Pi Beta Phi Sorority, the chapter won the overall 2008 homecoming competition.

Shea Tedford was elected IFC recruitment chair.

The chapter participated in a “Christmas With the Kids” philanthropy event, inviting more than 50 underprivileged children to the chapter house and giving them gifts.

The chapter held a Thanksgiving dinner for approximately 40 homeless citizens.

George M. Cate’s new book, *The Good Ground of Central High*, was published by Center Books. The book is an autobiographical account of a student athlete who is hardened by a tough coach in a soon-to-be famous high-school setting, bringing the civil rights era into focus. Cate, a journalist’s son, attended Little Rock Central from 1949 through 1951. Lessons learned at practices and games remain indelibly imprinted on Cate, now retired.

## Ball State (Iota-Alpha Colony)

An Initiation Ritual was conducted for 21 undergraduate colony members by Butler University chapter brothers on November 15, 2008, in Indianapolis. Ten alumni brothers also attended the ceremony.

## Boston (Alpha)

The chapter earned the highest all-Greek GPA.

## Butler (Alpha-Alpha)

Pat Faunderoy (2009) became the third consecutive Lambda Chi Alpha brother to win the annual Kappa Alpha Theta and Kappa Kappa Gamma Mr. Butler pageant.

The 2<sup>nd</sup> annual Lambda Chi Alpha/Alpha Phi Haunted House raised more than \$1,500 dollars for Gleaner’s Food Bank.

The newly organized Young Alumni Board held a cookout and bonfire for the undergraduate brothers in October 2008.

Paired with the women of Alpha Phi, the chapter brothers finished second in the 2008 Homecoming Week competition. The chapter won 1st place in the “Yell Like Hell” competition.

Dick Denny’s newly-published book, *Coach*, profiles the accomplishments of Dick Dullaghan who coached Ben Davis High School to seven state football championships over 20 seasons (1984-2003). Dullaghan began coaching in 1969 at Bishop Chatard. He also coached at Carmel High School, winning a state title in 1978. Indiana University Coach Bill Lynch played for Dullaghan at Chatard High School.

## Cal Poly-San Louis Obispo (Phi-Sigma)

In a project managed by an alumni House Committee, the construction of an historic platinum LEED certified chapter house remains on schedule with the groundbreaking planned for June 2009. The building will be three stories tall and house 29 active brothers and a house parent.

Cam Inman (1993), a sports columnist for the Bay Area News Group (Contra Costa Times, Oakland Tribune, San Jose Mercury News), has published his first book, *The Best Bay Area Sports Arguments*. The book features 100 debates about Bay Area sports lore and is part of a nationwide series.

## Cal State-Northridge (Beta-Rho)

Jeffrey S. Orr (1982) died November 13, 2008. He started his career working for Farmers Insurance Group as a network analyst. He then took a career position with the City of Los Angeles starting as a network analyst. He had a 22-year career with the city and was still employed as an information systems manager at the time of his death. He was well respected for his talents and his attitude for delivering a world-class email infrastructure for the city.

## Central Florida Area Alumni Association

The Central Florida Area Alumni Association held board member elections on November 17, 2008, with the following results: president, David Pavlonnis; vice president, Reed Knowlton; social chair, George Steinbarger; membership chair, Bill Martin; technology chair, David Chafin; sponsorship chair, Brian Battles.

### Central Missouri State (Lambda-Pi)

Chapter officer **Dan Whittle** (2009) was initiated into the Order of Omega at the University of Central Missouri. **Justin Schaefer** (2009) completed his term as IFC vice president for risk management.

### Cincinnati Area Alumni Association

More than 60 alumni and undergraduate brothers, and guests, attended a Centennial Celebration on November 18, 2008, in downtown Cincinnati to celebrate 100 years of Lambda Chi Alpha. Grand High Delta **Phil Parker** (Florida Atlantic) was the featured brother at the reception and spoke about his Lambda Chi Alpha experiences.

### Coe (Zeta-Alpha)

Educational Foundation Board Member **Jerre Stead** (1965), chairman and CEO of IHS Inc., was named 2008 CEO of the Year by the Denver Business Journal. IHS has announced 18 acquisitions in 19 months, including the \$200 million cash and stock purchase of one of its competitors on September 18, 2008.

**Maidul Islam** (2003) died November 19, 2008. He was employed for four years at Yellowbook.

### Cornell (Omicron)

Students from the Cornell InterFraternal Council, Lambda Chi Alpha Fraternity, Cornell Fraternity and Sorority Affairs, Cornell Outdoor Education and Cornell Plantations staff and volunteers removed trash and debris from Cascadilla Gorge. The work focused on the north side of the gorge behind the chapter houses of Lambda Chi Alpha and Chi Phi near the Stewart Avenue bridge.

### Culver-Stockton (Kappa-Mu)

**Horace Hughes** (1942) died February 26, 2008.

**John "Jack" Finney** (1948) died October 29, 2007.

**Jack Stork** (1949) died April 3, 2008.

**Robert "Bob" Exon** (1951) died June 4, 2008.

**Roger Johnson** (1943) died January 1, 2008.

**James "Jim" Kraml** (1959) died March 3, 2008.

**Andrew "Andy" Schroeder** (1992) died May 19, 2008.

### Delaware (Lambda Beta)

Chapter members collected the equivalent of 9,316 pounds of donations for Emmaus House during its 2008 North American Food Drive.

### Denver (Alpha-Pi)

**J. David Huskin** (1957) died October 12, 2008. He served in the U.S. Army and was commended by former President Harris S. Truman (Missouri-Columbia HON) as one of the youngest aspirants ever to reach the rank of Eagle Scout.

### Elon (Delta-Pi)

During October 2008, the chapter held its annual Pumpkinfest event. The competition, which is between sororities in pumpkin-themed events, raised more than 1,600 pounds of canned foods and \$2,450 for the local food bank. Chapter brothers also logged 715 community service hours during the weeklong competition. The chapter also participated in several other Halloween-related community service events through out the rest of the month.

### Eureka (Theta-Chi)

Varsity football player **Tim Dombrowski** (2009) was named the Defensive Player of the Week by the St. Louis Intercollegiate Athletic Conference.

**Nick Cox** (2011) was named the sophomore homecoming class attendant to the homecoming court, and **Eddie Zordani** (2011) was named the 2008 homecoming king.

### Florida State (Zeta-Rho)

**James B. Wilkerson** (1996) died November 2, 2008. After graduation, he completed an apprenticeship program with the Edwin Watts Golf Co., worked for the Oakley Optical Industry, and spent several years with Triple Crown Homes, Haylo Trailers, and Coast to Coast Truck and Trailers.

### Georgia Tech (Beta-Kappa)

More than 70 alumni brothers and spouses attended the 1950's and 1960's biannual chapter reunion during 2008 homecoming weekend.

**R.C. "Took" Plumlee** (1954) died November 15, 2008. He was a former president of the chapter House Corporation. Plumlee's real estate career spanned nearly four decades. He started with Adair Realty in Atlanta where he became senior vice president and a manager in the investment department. In 1971, he started Plumlee Realty where he specialized in downtown properties. His real estate career left an indelible imprint on Atlanta, including the negotiation of the sale of several downtown Atlanta properties that eventually became Woodruff Park, a six-acre urban respite.

### George Washington (Delta-Xi)

Chapter members collected an estimated four tons of food and \$1,000 this semester to benefit Capital Area Food Bank as a part of the North American Food Drive.

### Georgetown (Kappa-Omega)

**James Orr** (1997) died August 23, 2008.

### Indiana (Alpha-Omicron)

**David M. Souder** (1934) died January 2006.

### Iowa State (Alpha-Tau)

**Robert E. Schrader** (1967) died September 13, 2008. He worked for many years as an industrial engineer and, later, in the home inspection business. During a difficult financial time for the chapter, Schrader was at the forefront of fundraising activities including car washes and a blood drive.

In addition, he helped recruit numerous outstanding associate members to the chapter who, in turn, became leaders and major contributors to the chapter's success.

### **Kansas (Zeta-Iota)**

Robert Schmidt completed his first marathon, the Waddell & Reed Kansas City Marathon, on October 18, 2008. His goal was to finish the 26.2 miles in two hours and 45 minutes and to qualify for the Boston Marathon. Schmidt beat his goal with a time of 2 hours and 39 minutes.

### **Kansas City Area Alumni Association**

More than 60 alumni and undergraduate brothers and guests were in attendance to celebrate the Centennial for Lambda Chi Alpha on November 6, 2008, at Hyatt Regency Crown Center, in downtown Kansas City, Missouri. Grand High Alpha **Dr. Ed Leonard (William Jewell)** spoke about the Centennial year and the bright outlook of our next 100 years, with the True Brother Initiative taking shape in the active chapters. Educational Foundation chairman and Order of Merit recipient Ron Neville was in attendance along with Kansas City native and Grand High Phi Jim Bond. Order of Merit recipients Walter Holt and Gayle Anderson (Kansas) were also present.

### **Lehigh (Gamma-Psi)**

John G. Hughes (1940) died.

### **Maryland-Baltimore County (Phi-Delta)**

The chapter held its second annual Active & Alumni Golf Tournament on October 25, 2008.

The chapter held its annual Alumni Breakfast on November 1, 2008, before going out to collect canned food for North American Food Drive.

### **Massachusetts (Gamma)**

John Michael Hayes Jr. (1941) died November 24, 2008. A two-time Academy Award winner, he was a screenwriter who wrote some of Alfred Hitchcock's best-known films, including "Rear Window" (1954), "To Catch a Thief" (1955), "The Trouble With Harry" (1955), and the 1956 remake of "The Man Who Knew Too Much." He also was a World War II veteran.

### **Mercer (Zeta-Omega)**

Former chapter officer **Drew Miller (1980)** was honored as the Georgia Independent Pharmacist of the Year for 2008. He owns Wynn's Pharmacy in Griffin, Georgia.

### **Miami-OH (Zeta-Upsilon)**

David R. Walker (1957) died October 26, 2008. In 1958, he received his commission from the U.S. Naval Officer Candidate School. He remained in the U.S. Naval Reserve and proudly achieved the rank of Captain before retiring in 1984. In civilian life he held positions in industrial sales.

**Butler Huntington (1949)** died July 13, 2007. A World War II veteran, he later worked for DP&L as an accountant and personnel supervisor. He

was a 10,000 hour volunteer at Sloan Kettering Memorial Hospital in New York.

### **Millsaps (Theta-Eta)**

Chapter members were invited to join the following honor societies: Mu Phi Epsilon (Music), **Jorge Jimenez (2011)**; Order of Omega (Greek Leadership), **Brian Mitchell (2009)**; Omicron Delta Kappa (Campus Leadership), **Alex Allain (2009)**, **Edgar Meyer (2010)**, **Brian Mitchell (2009)**.

### **Minnesota-Twin Cities (Gamma-Omega)**

Harold M. Nirschl died October 16, 2000. He entered the U.S. Marine Corp in 1946, and served in Guam through 1947. After attending the University of Minnesota he then served in the U.S. Army in Germany until 1953. He attended the School of Podiatry in Chicago from 1954 to 1957. After completing his internship in Minneapolis, he returned to Fergus Falls, Minnesota, in 1958, and operated a podiatry clinic until his retirement in the early 1990s.

### **Missouri-Kansas City (Sigma-Rho)**

Chapter Social Chairman **Jag Beveridge (2009)** won the Big Man on Campus competition hosted by Delta Zeta sorority. Proceeds from the competition went to Kansas City's Children's Mercy Hospital.

### **Nebraska-Lincoln (Gamma-Beta)**

Chapter members ran a football from Lincoln, Nebraska, to Manhattan, Kansas, as a fundraiser for Tom Osborne's TeamMates Mentoring Program. Osborne, Nebraska's athletic director and former football coach, handed-off the football to the first runner from Lambda Chi Alpha. The 140-mile run ended with a handoff to former Kansas State football coach Bill Snyder. The event raised approximately \$10,000.

### **Nevada-Reno (Epsilon Iota)**

James A. McLaughlin (1948) died.

### **New Hampshire (Alpha-Xi)**

Chapter members won an honorable mention in SHARPP's annual LipSync event on November 10, 2008, with a routine based on "The Goonies" movie.

**Adam Yusuf (2009)** was re-elected as IFC vice president and **Chris Keeley (2009)** was elected as IFC treasurer.

### **New Mexico (Zeta-Mu)**

**Hon. Edward J. McLaughlin** died October 28, 2008. A decorated Korean War veteran, he was awarded the Silver Star, Bronze Star and Purple Heart, and was inducted into the Army OCS Hall of Fame. Following Korea, Ed graduated from Manhattan College, then Villanova Law School. McLaughlin was a Family Court Judge in Onondaga County from 1973 to 1992. His distinguished career also included being an assistant U.S. attorney, principal assistant district attorney (Onondaga County), and an adjunct professor at Syracuse University College of Law.

## North Texas (Iota-Zeta)

Chapter members spent time helping students at Borman Elementary in Denton, Texas.

Jamal Rahman, Jesse Jacobs, and James Allen were named to the Order of Omega.

Rahman and Randy Mossa passed their Series 7 exams to earn their stockbroker licenses.

Paige Obi writes a weekly column in the North Texas Daily that discusses the ways to become the best dressed man in the room.

## North Dakota (Epsilon-Zeta)

Chapter brothers collected more than 10,000 pounds of food for the North American Food Drive in October 2008. The chapter has retained all 10 associate members originally recruited this semester, educated them, and initiated them on November 21, 2008. An alumni event weekend has been planned in conjunction with initiation. Twenty-five alumni are expected to attend.

Alumnus donations totaling more than \$12,000 have provided components for the long-overdue, hard-wired, fire alarm system which will be purchased and installed. An Alumni Advisory Board has been formed and will begin meeting during the spring 2009 semester.

## Oklahoma Area Alumni Association

On the night of Tuesday, November 11, 2008 at the Meinders School of Business at the Oklahoma City University campus, around 60 alumni, undergraduates, and guests attended the Oklahoma City Centennial Celebration. Grand High Alpha, Ed Leonard (William Jewell) spoke at the reception; reflecting back on the past 100 years and looking towards the future as he spoke about the True Brother Initiative.

## Oklahoma State (Alpha-Eta)

Cory T. Williams (2000) was elected to the Oklahoma State House of Representatives, representing District 34. Williams, a Democrat, won the election by 64 votes.

## Oregon State (Alpha-Lambda)

Steven Zamsky (1987) was recognized as one of the top 100 graduates of Oregon State University. He is a portfolio manager for Pequot Capital out of Westport, Connecticut. He went from OSU to a San Francisco CPA firm. He completed his MBA in finance at the University of Chicago in 1995 and began working as a securities analyst at Fidelity Investments. He then went to New York with Morgan Stanley as a credit strategist and was appointed a managing director in 2000. He became a portfolio manager for Pequot Capital in 2002 where his hedge funds pursue several credit-oriented strategies on an asset base of around \$800 million.

## Pittsburg State (Lambda-Chi)

Chapter members participated in "No Shave November," an event for charity whereby every active and associate member recruits at least one

sponsor to contribute one dollar for every day that they do not shave. Money raised goes to both the Chapter and to the American Cancer Society. Other fraternities on campus also participated and donated money to the cause.

## Philadelphia Area Alumni Association

The Philadelphia Area Alumni Association collected 752 pounds in support of the North American Food Drive.

## Randolph-Macon (Kappa-Tau)

Matt Shaheen was elected as county commissioner for Collin County, Texas, and takes office January 1, 2009.

## Rose-Hulman (Theta-Kappa)

Chapter Vice President Brad Pruett (2010), along with several other brothers, collected canned goods and donations for the Light House Mission as a part of the North American Food Drive. In addition to collecting 820 pounds of food, the group also collected \$280.

## San Diego Area Alumni Association

On October 5, 2008, approximately 30 alumni brothers and their dates boarded Brother Lew Fay's yacht, the Fantasea, for the 2nd annual Sunset Cruise around San Diego Bay. The San Diego Regional Alumni Association helped offset the cost of the three-hour trip and everyone is looking forward to participating next year in "Lew's Cruise" of San Diego.

## Sam Houston State (Sigma-Mu)

Charles W. Jones (1981) was appointed to a three-year term on the Board of Directors of the Sam Houston State University Alumni Association beginning January 1, 2009. Jones has more than 26 years' experience in the financial services and serves as a senior vice president of Wachovia Dealer Services, the fifth largest automobile finance company in the nation.

## South Carolina-Aiken (Pi-Alpha)

The chapter initiated 13 brothers, including its 100th initiate.

## South Carolina (Epsilon-Psi)

Chad R. Dial was accepted into the Order of the Omega.

## Southeast Missouri (Delta-Phi)

Chapter members won first place in the university's "Imagine It!" challenge during Global Entrepreneurship Week from November 17-23, 2008. The event challenges student teams to create value from an everyday object. This year duct tape was chosen and the teams had four days to create as much "value" as possible from the object. The chapter won \$1,000 for winning the event by showing how duct tape can improve connectivity.

## Tennessee-Chattanooga (Zeta-Phi)

For the third consecutive year, the chapter won Best Overall Fraternity at the 2008 Homecoming Week.

Alumni Secretary Scott Stuart (2009) was named 2008 Top Man on Campus. The chapter has held the title for three years. Past recipients

include the 2007 winner **Bill Staley (2009)** and 2006 winner **Juan Moreno (2009)**.

The chapter won Best Fraternity in the 2008 Homecoming Golf Cart Parade.

For the third year in a row, the chapter won Best Fraternity for the 2008 Homecoming ACE Lip-Sync competition.

For the second year in a row, the chapter won Best Fraternity in the Phi Mu Alpha All-Sing Competition.

For the second year in a row, Lambda Chi Alpha and Chi Omega participated together in the Susan G. Komen Race for the Cure.

After becoming the 2007-2008 Intramural Sports Champions, the chapter is on target to regain the title for the second year in a row already winning softball (2<sup>nd</sup> year in a row), tennis singles (2<sup>nd</sup> year in a row), tennis doubles, punting, canoeing, and the home run derby.

The chapter held a very successful Chop Week, raising 11,767 pounds of canned food for the Chattanooga Area Food Bank (most raised since 1998). All the sororities competed and Sigma Kappa received Best Sorority for the week. The last event of Chop Week 2008 was the annual Watermelon Bust.

House Manager **Steven K. Adair (2010)** won the Michael K. Bradshaw Passion Award given to an active brother who displays passion for the Fraternity in his actions. This is a \$500 scholarship given every semester by **Dale Bradshaw (1969)** and his wife, Dr. Marlene Bradshaw, as a memorial to their son.

Scholarship Chairman **Jessie Worf (2010)** won the Michael K. Bradshaw Lighthouse Award given to the active brother who displays service to the Fraternity, university and community. This is a \$500 scholarship given every semester by **Dale Bradshaw (1969)** and his wife, Dr. Marlene Bradshaw, as a memorial to their son.

The chapter recently competed in two back-to-back sorority weeks, including Chi Omega's Chili Cookoff and Sigma Kappa's Week of Giving and took Best Fraternity in both philanthropy weeks.

### Tennessee-Knoxville (Epsilon-Omicron)

A farewell reception was held for **Dr. Bobby Mullins** on November 2, 2008, after his last Sunday as senior pastor at Central Baptist Church in Oak Ridge, Tennessee. He became the senior pastor at the church in August 2002. He resigned in order to begin a new ministry.

### Texas-El Paso (Zeta-Epsilon)

A 2004 semifinalist for the Educator Astronaut Program with NASA, **Alex Bustillos (1999)** is currently a new agent trainee at the FBI Academy having received his appointment in August 2008 with a tentative graduation date of December 29, 2008. He is a former chapter officer, including chapter president.

### Towson (Phi-Omega)

**Danny Rothbard (2003)**, a teacher at Willow Road Elementary School in Valley Stream, New York, helped coordinate the school's first ever participation in the North American Food Drive. He is the adviser for the school's Student Council leadership program, and in just a two week span, the fifth and sixth graders, along with the help of the rest of the students, collected 524 pounds of food. The Student Council then donated the food to the nearby Holy Name of Mary Food Pantry, a local outreach program that helps families in need who live in southwestern Nassau County and parts of New York City.

### Wake Forest (Theta-Tau)

**William M. Fleming (1948)** died July 11, 2008.

### Washington State (Tau)

Chapter brothers and a local radio station worked together to bring Rocktoberfest, a benefit concert for food donations and community service. Canned food donations supported the annual North American Food Drive. One can of food was the cost of admission to the five-band concert held in the backyard of the Phi Kappa Tau fraternity house. More than 100 people attended the afternoon event.

### William & Mary (Epsilon-Alpha)

Chapter President **Ross Sheil** was profiled in the university's newspaper, *The Flat Hat*.

### Wilmington (Colony 288)

As part of the North American Food Drive, chapter brothers collected more than 1,300 pounds of food for area families. All donations collected will be given to the Sugartree Ministry.

### Wisconsin-Whitewater (Lambda-Iota)

After 55 days, **Tommy Kempfer (2007)** is no longer "Stuck in a Truck." He was participating in an endurance contest that had him sitting in a truck, with short breaks every three hours, in order to win a new \$30,000 vehicle. The contest ended after Kempfer and the other remaining contestant were each offered \$10,000 toward the purchase of a car, trips for two to Las Vegas, and \$1,000 for a new mattress.

**Michael Easton** was selected by Super Lawyers magazine as its 2008 Rising Star for the State of Wisconsin. He also serves as the current president of the chapter's Alumni Association.

# Raising Cane's Founder

Todd Graves is the co-founder of Raising Cane's Chicken Fingers. will star in a appear reality show, "Secret Millionaire."

By Chris Barrick (Butler 2004)

ON DECEMBER 3, 2008, at 8 p.m. ET on FOX, a young entrepreneur will make his reality TV premiere. The one hour episode isn't about fame for Todd Graves (Georgia 1994) but about the ability to help the community that has helped him become successful in his young career. The show, "Secret Millionaire," takes successful individuals and puts them in an impoverished area, working for minimum wage.

"(The producers said) you're going to be volunteering, working with great people, and telling peoples' stories," says Grave. "Hopefully people will be inspired to give some more money or volunteer more time."

The millionaires work with citizens within the community and determine if individuals should receive gifts of at least \$100,000. In Graves' case, the gift goes well beyond the minimum.

## Raising Cane's

While in college Graves worked in restaurant and knew his future was in the restaurant business. For an MBA class, he and his co-founder wrote a business plan for a chicken finger specific restaurant. It received the lowest grade in the class; citing it was a great plan but the concept of chicken fingers wouldn't work.

Investors seemed to agree with the professor, as Graves was unable to get a loan to start his chicken finger meal-only concept.

"I had to go out and work in Alaska in commercial fishing just to raise money; I worked in boiler maker and refineries just to raise money," says Graves.

He finally was able to realize his dream by opening his first restaurant, Raising Cane's, named after his dog, near the Louisiana State University Campus. The store has blossomed, and now the the restaurant chain includes 80 locations in 13 states.

"We have been so fortunate and successful; my dream was for one restaurant and my community supported me in my dream, so we gave back to the community. We've always given back 27 percent in every community we are in," says Graves. "They support you so you support them for educational programs, feeding the hungry, Girl Scouts, Boy Scouts, great new future leaders, business organization, and young professional groups. Those are leaders and supporting them to make their communities better it important."

## Secret Millionaire

The producers of "Secret Millionaire" didn't tell Graves and his wife where they were going to be sent to shoot the show. It was near their home in Baton

Rouge, Louisiana, in an area devastated by Hurricane Katrina. The producers told the community that they were going to be filming a documentary through the eyes a couple that was between jobs and kept enough work to make ends meet.



"People really wanted to tell the story of their community," says Graves. "We worked in a restaurant, which was great. I was a cashier and it was great to get back in the kitchen."

The six member crew shot onsite for seven days as Graves met members of the community and participated in volunteer work.

"We really met angels walking the earth," says Graves. "We narrowed it down to three people and groups that were doing the most for their community. So that money would be spread out for the community among teachers, coaches, church leaders, and councilors. They were incredible people we met and they did great things with the money we gave them."

## Lambda Chi Support

Every chapter does philanthropies to raise money for student and communities events, and Georgia was no different.

"You learn good values and you have a good group," says Graves. "And that is where it started, learning as a group and with support from nationals on how to make it effective. It gave me that exposure at a young age for that."

Graves has plenty of support from his Georgia brother. He often receives emails about how proud his brothers are of his business and philanthropic adventure.

"Those friendships and bonds are made," says Graves. "They're real proud of the charitable side, which makes me real happy. Just shows you the group that I was part." ➕

# 2009 Centennial Conclave Logistics

Host chapters, dates, and locations are now complete for all 13 regional conclave meetings.

By John Holloway (High Point)

IN JANUARY 2008, the General Fraternity experienced awesome success with the third consecutive Winter Leadership Retreat. This event was hosted at the T Bar M Ranch in New Braunfels, Texas, and focused on two main objectives: convening the Council of Presidents; and providing a less formal setting for all interested chapter leadership to engage alumni volunteers and fraternity staff in discussions and training on issues facing them.

The feedback was tremendous, and by far our brothers found the intra-zeta interaction and opportunities to spend time with the Grand High Zeta, Master Stewards and staff to be authentic and most beneficial. The only drawback was that chapters did not have the ability to send more men.

The Winter Leadership Retreats were the latest incarnation of the regional meetings and Superclaves before them that sought a less costly capture the grass-roots efforts to bolster brotherly fellowship while providing invaluable educational programming.

So the General Fraternity deliberated on how the opportunities brothers' value at the Winter Leadership Retreats, Leadership Seminars and General Assemblies could be offered to more men. It became clear that Lambda Chi Alpha did not need to create something new; we simply needed to return to our roots. And what a better time than our Centennial year to return to the time honored tradition of Conclaves.

A conclave many times serves as the only chance a man will interact with the "General Fraternity" besides the ELC visit. A typical General Fraternity function will attract 7-8 percent of the total undergraduate population, while a conclave can effectively target 40-50 percent of the regions totals.

## Genesis of Conclaves

As early as 1916, chapters participated in intra-zeta functions. These early regional events were loosely scheduled based on the host chapter's plans during the school term. These regional events took on the title of Lambda Chi Alpha State Days in the 1920s, and these opportunities continued to be an excellent way for the majority of a chapter to interact with brothers from other campuses and alumni from throughout the country. Theta Kappa Nu also had regional events where chapters would come together to discuss

issues facing campuses throughout the Fraternity.

Though these were effective, it became apparent that even after the merger in 1939, some states had more than a few chapters to come together and there were some states where being the lone chapter meant that the annual conferences were the most practical events to attend, so the Conclave came into being. In Lambda Chi Alpha, the term Conclave refers to a means of regionally grouping zetas together based on location; as well as the event itself where these collections of chapters meet.

By the 1940s, a more geographically proportionate division of chapters into conclaves meant that brothers from every chapter had the opportunity to participate in intra-zeta events. The men of Sigma Zeta sent a letter to Duke Flad upon returning from the 1949 Great Lakes – Ohio River Conclave asking to hold the 1950 session. With 20 chapters and one colony within 200 miles of Ann Arbor at that time, Duke guided the brothers on how to solicit the Grand High Zeta for the opportunity to host the event.

Conclaves as events began to take shape as integral events for the entire brotherhood to interact, exchange ideas and discuss the future. In the early fall 1950 edition of the Cross & Crescent the headlines read: "200 Lambda Chis Meet at Michigan," "Texas Host to Southwest Conclave," "Rocky Mountain Conclave Formed," "Conclave Hears Oregon State Head."

## National Conclave Planning Committee

The General Fraternity recognizes that while these events were often very successful, poor planning and lack of mature guidance and support did contribute to some chapters suffering some hardships based on financial obligations and/or behavioral issues with an occasional member who failed to live up to his oaths of brotherhood.

So to ensure consistent stewardship and prudent planning, the General Fraternity created the National Conclave Planning Committee to help Conclave chairmen design, plan and execute the 2009 Conclaves.

To lead Centennial Conclave efforts, in conjunction with the Chapter Services management team, **David Leathers** (High Pi and Master Steward, Alpha Lambda Zeta at Oregon State University) and **J Michael Kellar** (High Pi, Theta Lambda Zeta at Simpson College)

were appointed to serve as committee co-chairmen. The first course of action was to finalize the host chapters for conclaves, as the General Fraternity received many petitions from local Zetas hoping to host a Centennial Conclave on their campus.

After reviewing the petitions and conversations with local Zetas, it was determined that the following 14 host the spring 2009 Centennial Conclaves:

- Akron (Great Lakes)
- Arkansas State (Ozark)
- California Polytechnic (Pacific Southwest)
- Denver (Rocky Mountain)
- Florida Southern (Peninsula)
- Oregon State (Pacific Northwest)
- Purdue (Midwest)
- Rensselaer (Northeast)
- Simpson (Great Plains)
- St. Joseph's (Atlantic)
- Texas – San Antonio (Gulf Coast)
- Troy State (Great South)
- Vanderbilt (Bluegrass)

Once the host chapters were established, a local conclave chairman was selected for each host Zeta, at which point they were provided with the Centennial Conclave planning guide.

The guide, which had sat unused for a number of years, was redeveloped to meet the needs of today's students, as the electronic landscape of today's environment is no more prevalent than in our undergraduate brothers.

Here is a breakdown of everything the host chapters are taking into account as they plan and execute our 14 Centennial Conclaves:

## Print vs. Electronic Communication

In today's electronic environment, there are unlimited resources when it comes to communicating conclaves. The use of email, chat rooms, bulletin boards and social websites (for example, Facebook, MySpace, LinkedIn, on-line calendars, etc.) provide an inexpensive and effective means to communicate with the entire brotherhood. Pre- and post-event communication includes pre-invitation teasers, official invitations, ongoing updates, RSVP reminders, confirmation messages, and reminder notices, not to mention follow-up messages once the event is complete.

**On-Site Meeting Materials**

Based off the significant number of items considered in preparing meeting materials for conclave participants, it was clear conclave planning chairmen needed direction on how to plan and create logistics, as well as meet the needs of all brothers once they are on site. Planning materials included logistics grids, information on securing space, change management procedures, plans for facilitator needs, how to create the overall conclave agenda, and necessary contact information. Participant materials were also identified for planning chairmen, to include the welcome kit, including the program workbook, participant agenda, and giveaways.

**Meeting Logistics**

In addition to planning materials, the logistical needs for conclave chairmen were identified and resources were created to ensure chairmen were aware of the level of detail required to manage such an event. Logistical information included pieces on pre-conference meetings (meeting space, A/V needs, meals, event walk-thrus, etc.), post-meeting steps, door and event signage, room/meal setups, and how to work with the various audiences needed to execute each step.

**Hotel Accommodations**

As conclaves neared their end in the 1990s, a number of chapters were losing money, due to room block minimum guarantees that were not filled by participating brothers from area chapters. Whether campus facilities or local hotel properties are used, planning chairmen received significant follow-up, and contracts are being reviewed by the General Fraternity's senior staff, to help ensure subordinate Zetas are in good shape with third-party vendors.

**Online Registration**

To make things not only easy for conclave chairmen, but to all create a uniform registration process among all conclaves, the General Fraternity is utilizing the same online registration system it has used for the past few years. Once conclave chairmen confirm budgets, locations, agenda details, etc., a separate registration site will be built for each individual Centennial Conclave.

**Hospitality Desk**

Similar to our international General Fraternity functions, consider multiple tables where brothers/alumni can register via their last name, pick up their registration packets and be given directions on where to go and what to do.

**Educational Programming**

Many workshops and educational programming opportunities have been identified for conclave chairmen. These workshops will be facilitated by Master Stewards, General Fraternity staff, and local chapter advisers. The following list shows a number of opportunities, and conclave chairmen



were encouraged to identify other programs that would benefit the brotherhood:

- Theta Kappa Nu ritual workshop
- Cole Recruitment
- Call to Brotherhood – an Associate member education
- Exoteric Mysteries workshop (pre-initiation)
- True Leader/Faithful Stewardship
- Finance and budgeting
- Officer roundtables
- SAC/CoP presentation
- Lambda Chi Alpha history
- Oaths of Initiation review
- Ritual exemplification
- ZAX jeopardy
- Dodge ball tournament

**Working with Facilitator and VIPs**

As each conclave will have at least one member of the Grand High Zeta on site, as well as Master Stewards, General Fraternity staff, and local campus officials, ensuring everyone is aware of roles and responsibilities is paramount. The General Fraternity has worked with conclave chairmen to engage the Grand High Zeta and utilize campus administrators as much as possible, as it was key to lock in these two groups early with calendars filling up quickly.

**Conclave Awards**

In the past, conclaves offered awards for chapters who excel in key area. Not to replace awards

offered at the General Fraternity level, these awards encourage chapters who excel locally, as compared to chapters at the international scale. Awards could include the man-miles award, host chapter recognition, recruitment, retention, and GPA.

**See You at the Conclaves**

In a matter of days, as we ring in the New Year, Lambda Chi Alpha can also proudly proclaim 100 years of excellence. Be it our unprecedented growth, our ritualistic foundation and inspiration, the vision of Warren Cole, or any of our countless successes; the Centennial Conclaves offer large numbers of our brothers to come together on campuses throughout North America to celebrate and grow in Lambda Chi Alpha.

Alumni and Undergraduate alike should feel the excitement of what we all share and the opportunities this spring to live it. ➕

# American Cancer Society's CEO

Dr. John Seffrin has served as CEO of the American Cancer Society since 1992, and has fought on the frontlines of the war against cancer for many years. **By Chris Barrick (Butler 2004)**

“Much of fraternal life is about being part of something greater than one’s self. One of the things we first learned when we got involved in fraternal life was a process of learning and doing and sacrificing,” says **Dr. John Seffrin (Ball State 1966)**. “For those of us that have been able to benefit from fraternal life, like I did with Lambda Chi Alpha and then go on to have some kind of success in life, it is important to revisit those core values and doing something to give back as a citizen to build community.”

It is this belief that has led Seffrin to dedicate his life to working on behalf of the health of Americans. He was an active volunteer for the American Cancer Society for 20 years, serving on the board of directors for the organization at the county, state, and national levels before being named CEO in 1992.

## Following His Destiny

As a senior at Ball State University, Seffrin planned on graduating, getting married, and teaching biology. He was confronted by a professor who asked if he had considered going to graduate school for public health and health education. He hadn’t. A week later the professor stopped him again, this time giving Seffrin three note cards with information on what he considered the best places to get a master’s degree.

Seffrin decided on attending the University of Illinois for his master’s degree and then Purdue University to pursue his doctorate. Seffrin stayed on the Purdue staff for 10 years before taking the position of chairman of the Department of Applied Health Science and full professor of health education at Indiana University.

In 1992, two years after leaving the position of national chairman of the American Cancer Society, Seffrin was named CEO of the ACS. He has held the position for 17 years.

## American Cancer Society

The American Cancer Society is the largest voluntary health organization in the world. It is also the largest non-profit organization that receives 97 percent of its total revenue from voluntary private donations in the United States.

“The ACS has a comprehensive mission, we say if you are in need of help you can call us any time and we don’t say sorry we don’t do lung cancer, or breast cancer, or we don’t service or advocacy,” says Seffrin.

The ACS’s mission statement says: The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated



eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

“That is a bold mission, if you or someone you know has cancer there is never a time you can’t call us and talk to a real person and not get the answer that there is nothing more we can do for you. A lot of people would rather talk about sports or the weather but when cancer strikes their family, they need to get information. They can call us.” says Seffrin. “We are now the primary provider of cancer information to the American public; you can call 1-800-ACS-2345, 24- hours a day, every day of the year, including Christmas Day, and never get a busy signal. You will talk to a real person who can give you reliable information. You can also set up an appointment for our quit line to help you quit smoking. No other non-profit or government agency can provide that type of service.”

One of the first of priorities of Seffrin as CEO was to answer the question, “What is possible for the ACS to achieve?” A diverse group met and the outcome was a set of attainable goals to be reached by 2015:

- Reduce cancer mortality by 50%
- Reduce cancer incidents or prevalence by 25%
- Improve the quality of life of everyone facing cancer.

**Three Major Areas of Focus**

Seffrin discussed three major areas in which the ACS works to achieve its 2015 goals: research, advocacy, and service.

The ACS made a commitment to cancer research in 1946 and, over the past 50 years, has funded research that has led to virtually every breakthrough that has led to better understanding of cancer and the ability to detect and treat it. The ACS has funded 42 beginning cancer investigators that have gone on to win the Nobel Prize; including Lambda Chi Alpha member **J. Michael Bishop (Gettysburg 1957)** who was recognized for discovering latent cancer, oncogenes, in normal cells.

“When I first started, chemotherapy was used as a way of buying time and hoping that you didn’t kill the patient but the disease,” says Seffrin. “People got very sick and many didn’t survive, but now we are talking about curative medicine. Clearly we are able to save more lives every year as we continue to provide over \$100 million a year in cancer research.”



The second area, that of advocacy, wasn’t in the organizations mission statement when Seffrin took the job of CEO, but it is now. The ACS came out and said the healthcare system in the United States was broken and needed to be fixed. After careful analysis, Seffrin believed that in order for the ACS to reach its 2015 goals and to eliminate cancer as a major health issue, there needed to be an increased access to quality healthcare in America.

“The truth is we are in the business of trying to help people and improve the quality and length of life,” says Seffrin. “We are succeeding in that but we also know we aren’t doing as well as we could do if we could make some changes in policies; to make sure more people have access to state-of-the-art health care.”

The final area is that of service. One of the ways the ACS has looked to provide service was to build Hope Lodges near major cancer centers. The 26 Hope Lodges nationwide provide cancer patients a place to stay, at no charge, for those who need to travel a distance to get the best therapy.

The reason the independent sector exists is to fill voids of the private and

governmental sectors,” says Seffrin. “Our organization has a wonderful history of filling voids by having done things like build Hope Lodges.”

Seffrin acknowledges that the ACS can’t do everything and so has formed community resource networks. If someone else is doing something the ACS doesn’t, in a area, they will help people navigate through the networks to get them the resources they need.

**Preventing the Big ‘C’**

There continue to be 1.4 million new cancer cases each year in the United States and approximately 560,000 deaths associated with cancer each year. It is the leading cause of death for those in the prime of life.

“Everyone knew the Big ‘C’ was a bad deal; that it would kill you and, before it did, you would suffer like hell. It still occurs today but it shouldn’t,” says Seffrin. “Cancer is a highly preventable disease. Today it is potentially the most preventable and most curable of the life threatening

diseases facing Americans; with over 60 percent of cancer cases being preventable over a normal human life span.”

Seffrin is optimistic of meeting the 2015 goals. Cancer death rates have gone down every year for the past 15 years, as opposed to rising every year between 1948 and 1992.

“Now they are going down and we can talk about what to do to eliminate cancer as a major public health issue in America,” says Seffrin. “It’s no longer a pipe dream but a reality that we can reach if we do the right things.

500,000 people are alive today that wouldn’t have been if the cancer death rates were the same as in 1991.”

**Lambda Chi Alpha**

Seffrin served as pledge master as an undergraduate in Lambda Chi Alpha Fraternity but was also active in many other aspects, too. He is grateful for the tremendous experience he had as an undergraduate and the opportunity he had to develop his leadership skills in the fraternity.

“I don’t think I would have ever gotten to the pinnacle of volunteer leadership of the ACS, let alone the leadership role of the CEO of the ACS, were it not for some of those leadership skills, and opportunities to hone them, that came about from pledging Lambda Chi,” says Seffrin. ➔



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